



the **ALLIANCE** *for*
COLLECTIVE ACTION

2024 Impact Report



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the **ALLIANCE** *for* **COLLECTIVE ACTION**



Vision

We envision a future where human-created systems function in harmony with the natural world and honor the dignity of all people.



Mission

We bring people together to develop and advance solutions for an inclusive, regenerative future.





A Letter from Alison Carlman

*Executive Director
The Alliance for Collective Action*

To the Alliance Community,

I am honored to have been given the opportunity to join the Alliance for Collective Action as Executive Director in May 2024. Thank you for inviting me in with such kindness. I began my tenure with a listening tour, meeting nearly 100 members of this growing community. What I heard—and felt—was the immense dedication, resilience, and passion of people working to build a regenerative future.

In our 20th anniversary year, the Alliance helped drive systems change through policy and civic engagement partnerships; we bridged gaps for energy and agricultural workers across the state; and we brought people together to experience a regenerative future firsthand. Whether through pollution viewing experiences, farm tours, regenerative food tasting, or gatherings inside and outside The Alliance Center, we deepened connections and sparked new possibilities. You can find more details in the report that follows.

At the same time, 2024 was a year of transition and recalibration. Our Board of Directors and staff worked together to refine our Strategic Compass, focusing on what we do best: building community, convening people, fostering collaboration, and serving as a backbone for Collective Impact projects. The importance of these core strengths became even clearer as the year unfolded—and not a moment too soon.

Now, as we step into 2025, we recognize the uncertainty that lies ahead for our communities and our country. The need for connection, civic education, and collective action has never been more urgent. And yet, I am confident that the Alliance is ready—not just to meet this moment, but to support, equip, and learn alongside the community forging the path to a regenerative future.

In Antonio Machado's poem *Caminante, No Hay Camino (Traveler, There Is No Road)*, he writes:

*"Traveler, there is no path.
The path is made by walking."*

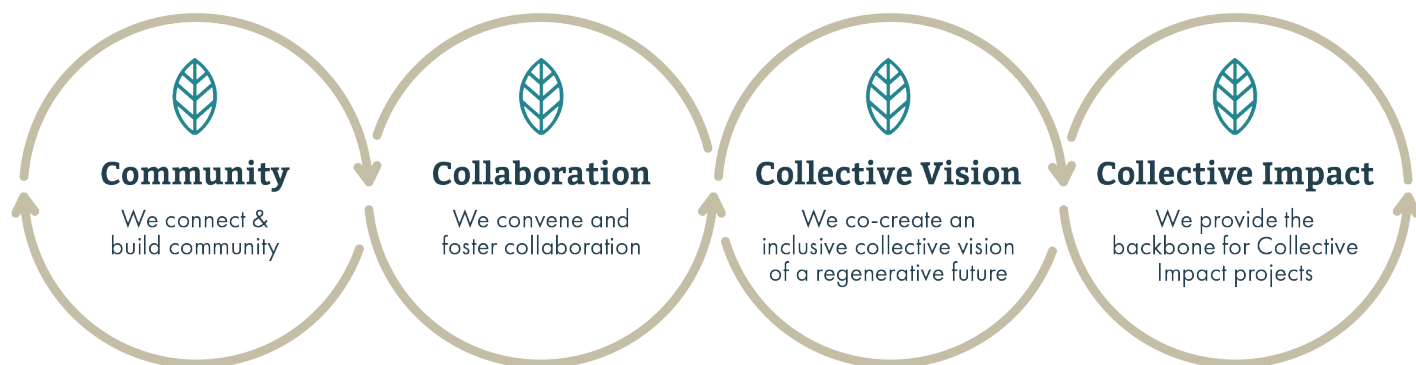
Thank you for being a traveler on this journey. Your participation, partnership, and support make this work possible and impactful. As we walk forward together, let's continue shaping—and embodying—the inclusive, regenerative future we know is within reach.

Onward with gratitude,

Alison Carlman
Executive Director
Alliance for Collective Action

Our Theory of Change

By building a connected, collaborative community, co-creating a vision, and implementing Collective Impact projects, the Alliance advances an inclusive, regenerative future.



Who We Serve: The Alliance Community

The Alliance for Collective Action exists to build and serve a community of tenants, partners, allies, supporters, and decision-makers as we work together to build a regenerative future.

The Challenges We Address

1. Social and environmental change agents lack access to affordable resources, capacity, skills, office/meeting space, and networks.
2. People and organizations working for a regenerative future often act in isolation, limiting innovation and impact.
3. Change agents' understanding of regenerative solutions are rarely shaped by the people most disproportionately affected.
4. Regenerative theory and practices, which offer solutions to the climate crisis, are challenging to understand and integrate into current operating models. We all need education and inspiration.

Strategic Priorities

1. **Community:** Provide mission-aligned spaces and resources to support effective regenerative changemakers
2. **Collaboration:** Grow, connect and convene the Alliance community—a diverse network of tenants, partners, allies, supporters, and decision-makers—to foster collaboration and partnerships
3. **Collective Vision:** Host inclusive community-building and educational events and experiences—opportunities to encounter regeneration in practice—to co-create a vision of a regenerative future that centers impacted voices and inspires action
4. **Collective Impact:** Collaborate on key Collective Impact projects to realize our shared vision

Alliance Center Building Highlights

Built for People and Planet

The Alliance Center is a working and gathering space for thousands of people every year who value the sustainability and health benefits of our LEED-certified green building. As an office and event space, The Alliance Center is the hub of our work convening changemakers.

Sustainability Stats

6,489 lbs. of food waste
diverted from landfills to be used as compost

3,850+ lbs. of hard-to-recycle materials
diverted from landfills through the Hard To Recycle Station

3.67 Water Use Intensity score
national baseline is 31.4

82 ENERGY STAR Score
national median is 50

6,955 kWh of energy yielded
from our PV solar panels

A Community for Change

The Alliance was founded in 2004 to bring people together to advance solutions for a thriving planet. In our 20th year, The Alliance Center continued to serve as the hub for environmental and social changemakers across Colorado.

In 2024, 50 organizations and 350 individuals actively worked out of The Alliance Center. These tenants—ranging from nonprofits to for-profits—all shared a connection to our mission. During the 2023–2024 Colorado legislative session, Alliance Center tenants engaged with 44 bills. They supported 41 of these, helping 38 successfully pass into law, and opposed three, all of which were successfully defeated.

In 2024, we hosted more than 135 events in the Alliance Center, bringing more than 3,000 people through the building. We had the privilege of hosting The Climate and Clean Energy Equity Fund's Colorado Grantee Summit. One of our long-time tenants, ProgressNow Colorado, as well as our programmatic partners, Cultivando and GreenLatinos, were recognized as grant recipients. We were honored to host their Grantee Summit and recognize the incredible work happening in and around The Alliance Center.

Where History Meets Sustainability: Engaging the Next Generation

The Alliance Center welcomed more than 200 students from local universities, including CU Denver and the University of Denver, for building tours throughout the year. By partnering with local professors, we connect students with real-world examples of sustainability in action. During their visit, students explore our historic 1908 building, learn about its unique sustainable features, and gain insight into our ongoing efforts to lead by example in downtown Denver. We are proud to inspire the next generation of changemakers and share the power of our mission-driven community.



Our Programs

In 2024, the Alliance for Collective Action delivered impact at the policy change level, and also within communities of energy workers, students, agricultural producers, and community leaders who care about the climate.

Driving Systemic Change through Policy and Civic Engagement Partnerships

In 2024 we collaborated with more than 100 community members to create a 2024 Policy Platform, which was distributed to every elected legislator and presented to key legislative committees. We also coordinated with several partner organizations to build civic education and engagement. We co-hosted Climate Advocacy Day with over 180 attendees, advocating for key pro-climate policies, and delivered Democracy Decoded, a civic engagement training that answers “all the questions” our community members said they “were too embarrassed to ask” about the Colorado Legislature. Most importantly, we always added seats to the table whenever we were invited to participate in policy conversations. This means ensuring people with lived experiences were able to engage with legislators in meetings and other civic processes affecting their futures.

“Helping communities have their own voices in matters related to their own futures, rather than having those futures decided for them, is the best thing we have done so far.”

- Wade Buchanan, Director of Colorado’s Office of Just Transition, in response to the *Colorado’s Energy Future* research

Bridging Gaps for Energy and Agricultural Workers

After months of research in oil and gas worker communities, we released the landmark report, *Colorado’s Energy Future: The 2024 Oil & Gas Worker and Community Transition* in collaboration with the Colorado Fiscal Institute. This study amplified the voices of impacted workers and communities, bridging critical research gaps and shaping policy conversations around a just transition away from fossil fuel dependence.

Throughout the year we worked with a cohort of twelve small-scale farmers adopting regenerative agricultural practices through the Colorado Department of Agriculture’s Colorado Soil Health Program. We connected this group of historically underrepresented producers with funding, technical assistance, and soil health monitoring tools. Together, we influenced changes to the Colorado Department of Agriculture policies, ensuring future programs are more accessible, impactful, and inclusive in the future.





Making Regeneration the Reality for Everyone in Colorado

Many Coloradans don't have a clear vision of what a "regenerative future" really means—so we host events and create experiences that make "regenerative" feel real. In early 2024, we co-hosted a Pollution and Solutions Tour with Greenhouse Connection Center, giving 40 community members the chance to see pollution in the air using a thermal imaging camera and explore clean energy alternatives, like agrivoltaics, at Jack's Solar Garden.

In the fall, we teamed up with partners like the Colorado Grain Chain to lead several multi-site urban garden and farm tours that took people through every step of the local food system. Over 100 participants got to see the soil, touch the seeds, visit processing plants, and meet the chefs, caterers, and even distillers making whiskey and beer from Colorado-grown grains.

These opportunities help people see, taste, feel, and experience the fullness of regenerative agriculture, and begin to imagine how regenerative mindsets and lifestyles can shape every part of our future.

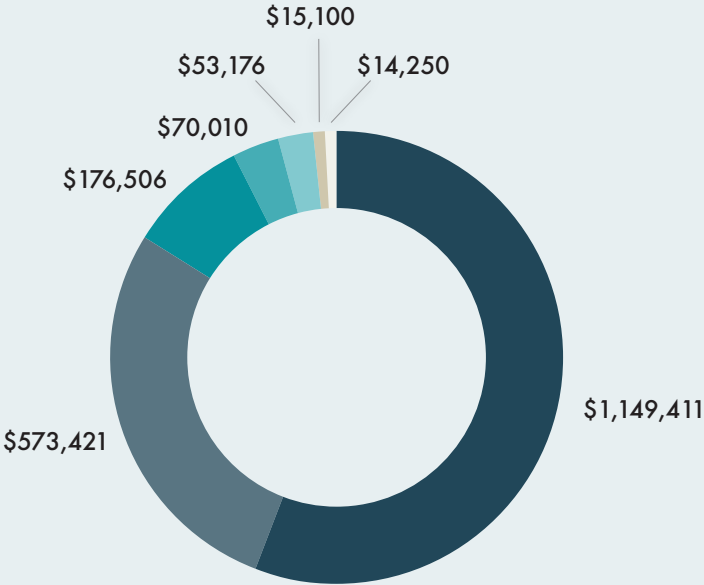
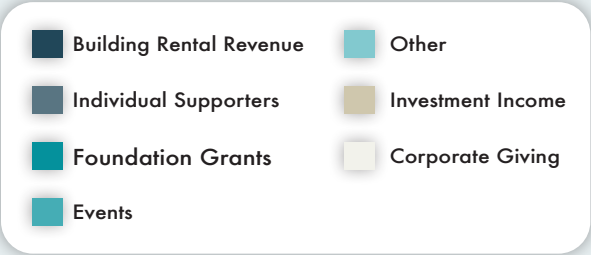
"Thank you for the time taken to educate us all on the part we can all play whether we live on a farm or in our own suburban yards. Every little bit helps our environment and existence."

– Participant response from our Rooted In Community Farm Tour

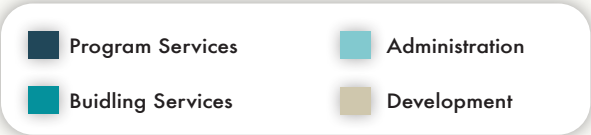


Your Impact

2024 Revenue



2024 Expenses



2024 Assets



The financial information above is based on preliminary results and has not yet been audited.

Thank You to Our 2024 Supporters

We are immensely grateful for everyone in the Alliance Community who has contributed to our mission. Thank you for powering community, collaboration, and collective impact!

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Learn more about our work and get involved at
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