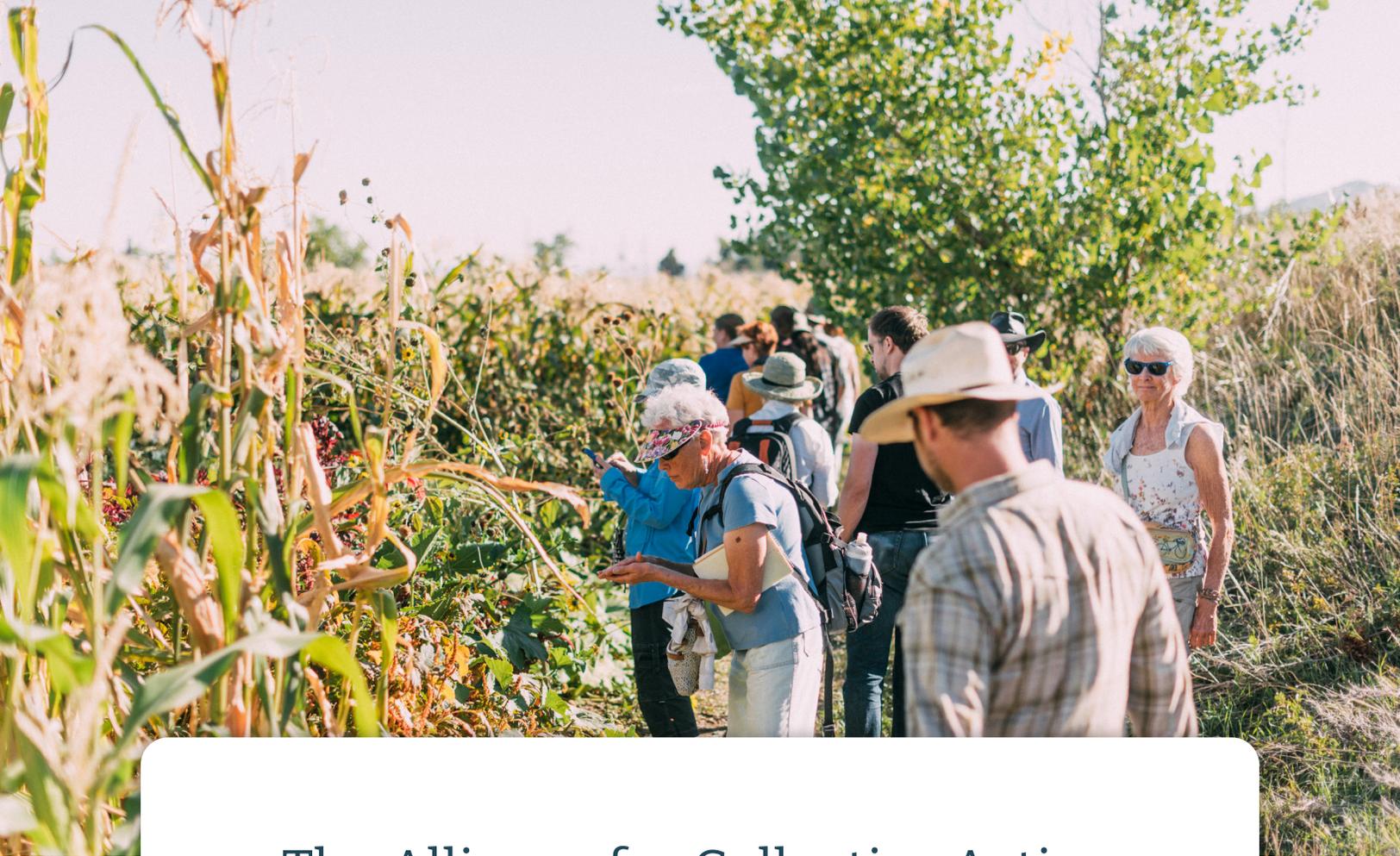




the **ALLIANCE** *for*
COLLECTIVE ACTION

2023 Impact Report





The Alliance for Collective Action
brings people together to develop and
advance solutions for a thriving planet.

Our **mission** is to unite the collective power of
environmental and social movements so that together
we can move from merely surviving to truly thriving.

We **envision** a regenerative future where people and
planet are treated with love, dignity and respect.





Our Programs

When we work together, we learn from each other and create a future that works for everyone. The Alliance’s programs are designed to foster collaboration between a variety of people and organizations.



THE ALLIANCE CENTER

The Alliance Center is a mission-driven coworking space housed in a historic, LEED and WELL Health-Safety certified building in downtown Denver.



the COALITION for A REGENERATIVE FUTURE

The Coalition for a Regenerative Future works collectively to build a regenerative society through policy, advocacy and projects in Colorado and beyond.



What is Regenerative?

Regenerative means healing. The climate crisis we face was created by systems that take more than they give. Regenerative practices mend the damage caused by overconsumption and create new systems in balance with nature.





A Letter from Jeffrey Ackermann

*Chair of the Board
The Alliance for Collective Action*



Dear Supporters and Allies of the Alliance:

I trust this message finds you filled with the spirit of collaboration and progress toward a more prosperous future. With this Impact Report, we are delighted to share with you the achievements that the Alliance for Collective Action accomplished during the past year.

Yes, that's right. In 2023 we rebranded as the Alliance for Collective Action, reflecting our evolution and setting the stage for a regenerative future.

As you will see, our building-focused program, The Alliance Center, received even more accolades for our commitment to sustainability and green building innovation. The Center won these accolades over notable organizations like the Denver International Airport, proving that historic buildings can be cutting edge and innovative.

The Coalition for a Regenerative Future successfully influenced a great deal of legislation in alignment with our mission. The Coalition also launched nationally and attracted members in eight states, which speaks to the growing influence and reach of our collective efforts focused on the creation of a truly sustainable, regenerative future.

As we reflect on these remarkable achievements, we are grateful for the dedicated individuals who have contributed to the success of the Alliance. We want you to know that we stand poised for continued growth and positive impact.

Thank you for your ongoing support. We look forward to your continued collaboration as we embark on a new chapter of the Alliance for Collective Action.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jeffrey Ackermann', written in a cursive style.

Jeffrey Ackermann, Chair of the Board of Directors



A Letter from Brenna Simmons-St. Onge

*Former Executive Director
The Alliance for Collective Action*

Dear Community:

The Alliance launched a new era in 2023 with a five year framework, called the Strategic Compass, a new brand and a new name: The Alliance for Collective Action. That is because we need coordinated collective action like never before to advance solutions for a thriving planet. The Alliance brings people together to do just that through The Alliance Center and The Coalition for a Regenerative Future.

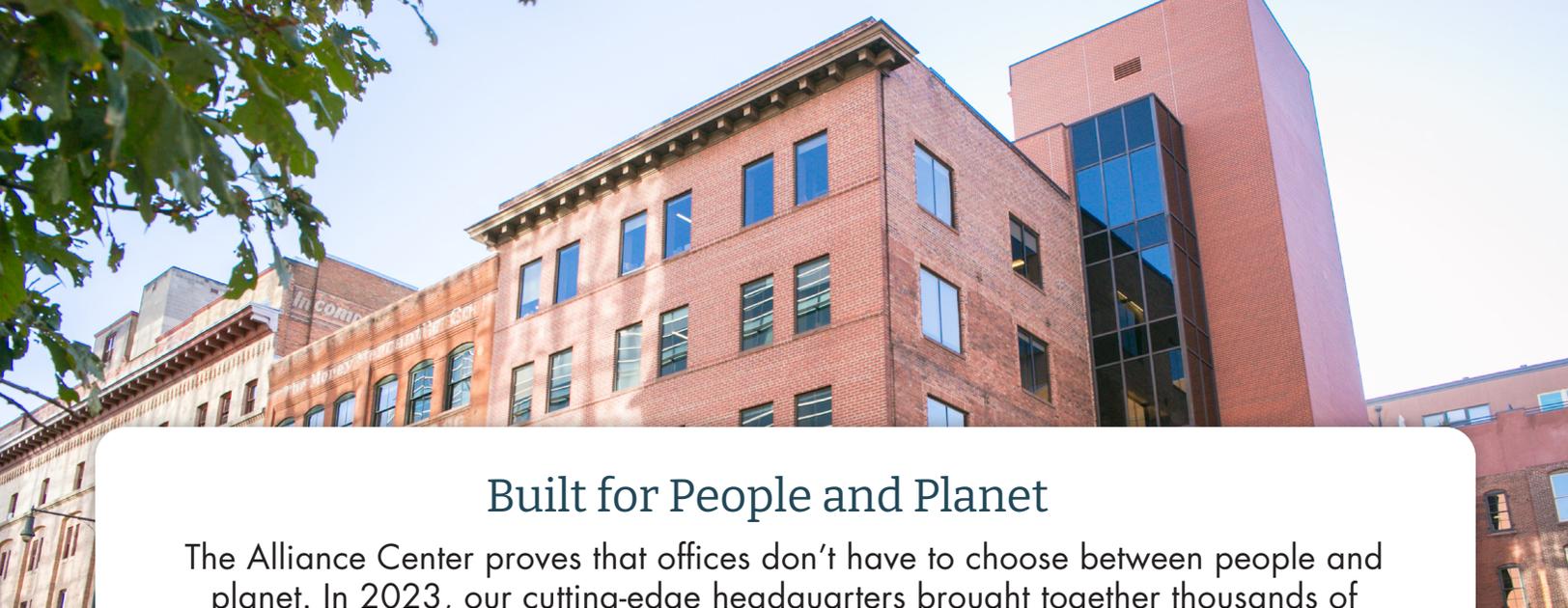
As you'll see in the pages that follow, our programs had an incredible 2023. The Coalition hosted farm tours, road tripped across the state of Colorado for community listening sessions and finished the year with a national launch, spreading our mission to eight states in just the first two months. The Center raked in numerous awards and was featured in podcasts and media spotlights, building on our success as a high-performance green building.

2024 marks the 20th anniversary of The Alliance. We cannot thank you enough for being part of this community for the last two decades. None of this would be possible without you!

2024 also marks a leadership transition, and this will be my last letter to you. The Alliance will always hold a special place in my heart and the work is exactly what the world needs now. Thank you for being part of it!

In Regeneration,

Brenna Simmons-St. Onge, Former Executive Director



Built for People and Planet

The Alliance Center proves that offices don't have to choose between people and planet. In 2023, our cutting-edge headquarters brought together thousands of changemakers and blazed a green trail through the commercial building sector.

Sustainability Stats

7,536 lbs. of food waste

diverted from landfills to be used as compost

3,500+ lbs. of hard-to-recycle materials

diverted from landfills through the Hard To Recycle Station

7.7 Water Use Intensity score

national baseline is 31.4

82 ENERGY STAR Score

national median is 50

17,442 kWh of energy yielded

from our PV solar panels

LEED Gold

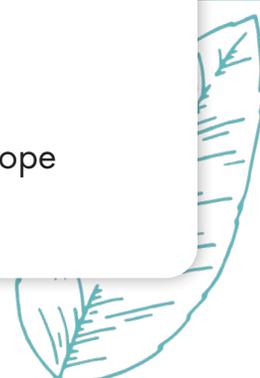
recertification under v4



A Pinnacle of Environmental Excellence

The Center won the 24 Karat Gold Award from the Colorado Green Business Network for exemplifying long term, operational sustainability. This award is the highest possible honor from the CGBN, and the competition included notable local organizations like the Denver International Airport.

The Center also won the Marquee Award from the U.S. Green Building Council Colorado for being a historically significant building that pushes the envelope of sustainability.

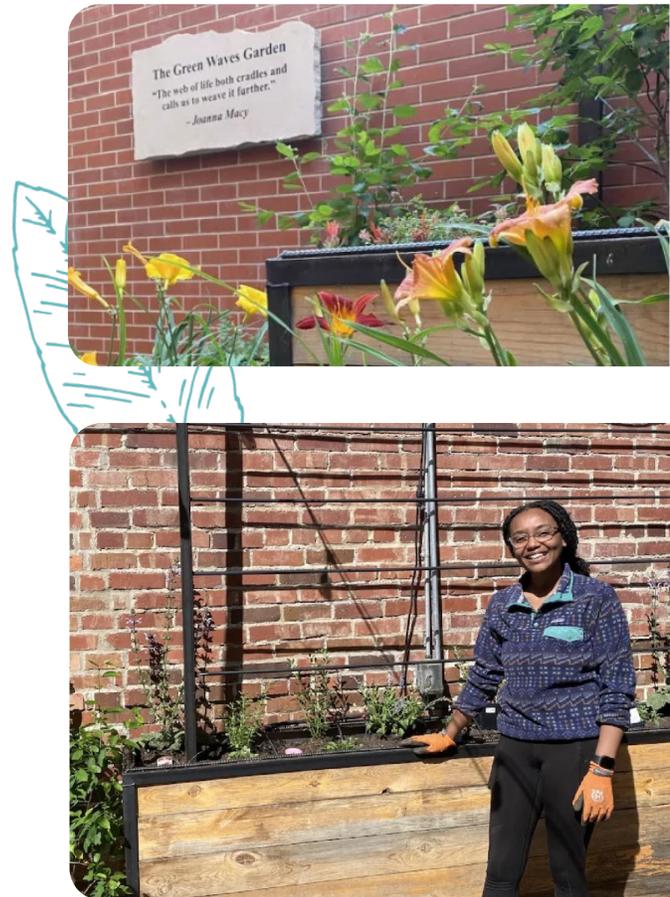


An Oasis for Pollination

The Center's patio garden brings nature to Downtown Denver, thanks to a donation from the Green Waves Fund, creating a lush haven for pollinators and changemakers alike.

Lower downtown Denver is composed of many microclimates. Weather can differ dramatically from block to block. We chose plants with our patio's microclimate in mind. Our garden now hosts diverse flora, including hardy, pollinator-friendly perennials as well as deciduous shrubs that provide a haven and food source for birds.

The Green Waves Garden is an oasis for pollination—and not just for bees and butterflies! The garden inspires solutions, fosters engagement and allows changemakers to cross-pollinate. It is a restorative amenity, both to the humans and pollinators who use it.



A Hub for Changemakers

The Alliance was founded in 2004 to bring people together to advance solutions for a thriving planet. As we enter our 20th year of operation, The Center continues to serve as the premier hub for environmental changemakers across Colorado!

Last year, more than 125 events were hosted in The Center, 42 of which were put on by tenants of the building. Approximately 3,000 people moved through the event space. Additionally, the UN Global Compact held a sustainable business event at The Center, bringing together nearly 200 sustainability professionals from around the world.

Six tenants focused on 33 sustainability-related bills, and five pro-sustainability bills were supported by three or more tenants. Overall, our changemaking tenants had a combined total of 30 successful wins from the 2023 legislative session!



The Coalition Leads Colorado's Climate Action and Energy Transition

NPR marked 2023 as the Year of the Union, and The New York Times called it Labor's Very Good Year. Workers battled for stronger protections that considered their needs. In light of climate change and a shifting energy market, it became clear that a regenerative future means protecting workers and diversifying our communities' economies.

However, Colorado had no plans to support its oil and gas workers and communities as recently as last year. The Coalition for a Regenerative Future stepped in to help. In a significant achievement, the Coalition successfully advocated for the passage of House Bill 23-1074, directing Colorado's Office of Future of Work to analyze skill transferability, training availability, and transition strategies for oil and gas workers. The study's findings will inform policies and incentive programs to aid workers in adapting to Colorado's decarbonized economy.

Collaborating with the Colorado Fiscal Institute, the Coalition started a statewide survey and community listening tour to identify the best ways federal funding, state and local governments, and unions can support oil and gas workers and communities. This input contributed to the Coalition's fourth annual crowdsourced policy platform, providing recommendations for economic resilience, workforce development, and more. This policy platform is our most inclusive and diverse to date! The Coalition played a crucial role in shaping the state's strategy for reducing carbon emissions over the next decade by participating in the stakeholder process for the State of Colorado's Greenhouse Gas Roadmap 2.0.

Throughout 2023, the Coalition team engaged with communities statewide—including Pueblo, Rifle, Commerce City, New Castle, and more—exploring their needs during the

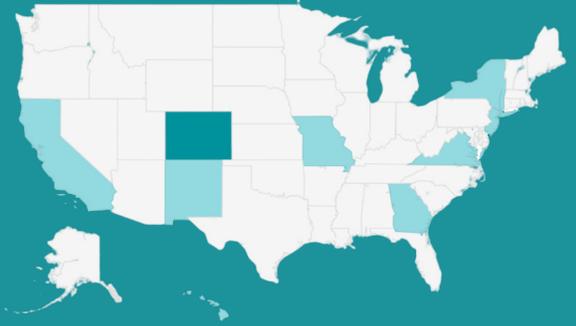


energy transition. The team actively supported workforce development through events like a green jobs fair and career presentations, reaching hundreds of potential candidates for positions in solar, wind, and other future industries.

The Coalition's third annual regenerative farm tour in 2023 tripled in size, connecting legislators, restaurateurs, and the public with regenerative farmers and ranchers. This expansion significantly increased support for climate-smart agricultural practices, crucial for addressing the climate crisis.

As a result of its impactful work in advancing Colorado's energy transition, promoting green career opportunities, and supporting regenerative agriculture, The Coalition for a Regenerative Future has become Colorado's leading force for innovative climate action. With over 450 members across multiple states, the Coalition's impact is set to grow in 2024. Join or donate today to contribute to a truly regenerative future!

The Coalition's National Expansion



The Coalition for a Regenerative Future launched nationally in 2023, with members represented in eight states! True systemic change will require local action in all 50 states. Our four-part expansion plan outlines the steps we will take to scale when the conditions are right. We are currently in Phase 1.

1. Knowledge sharing.

connects members to learn from our work in Colorado and each other's work across the nation.

2. Consulting.

Led by members and informed by community listening, Alliance staff will act as remote consultants for members to create unique solutions for their location.

3. Project-based replication

will launch and support projects outside Colorado with Alliance field staff.

4. Coalition-based replication

will bring chapters of The Coalition to other states.

Your Impact

2023 Revenue



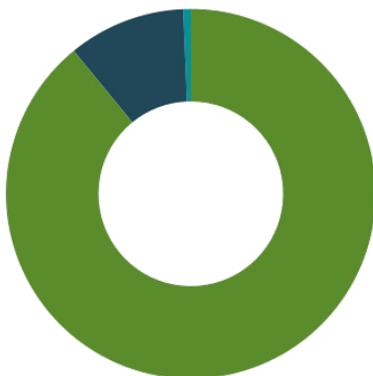
2023 Expenses



■ Building Rental Revenue	\$1,095,926
■ Foundation Grants	\$470,125
■ Events	\$62,480
■ Individual Donors	\$200,309
■ Other	\$145,129
■ Corporate Giving	\$4,500
■ In-kind	\$3,000
Investment Income (Loss)	-\$4,258

■ Building Services	\$452,786
■ Program Services	\$1,240,644
■ Administration	\$368,282
■ Development	\$264,687

2023 Assets



■ Unrestricted Assets	\$4,337,237
■ Board Restricted	\$500,000
■ With Donor Restrictions - Nonprofit	\$32,000

The financial information above is based on preliminary results and has not yet been audited.

Thank You to Our 2023 Supporters

We are humbled by our supporters' continued commitment to The Alliance for Collective Action's mission. Thank you for being the power behind this work.

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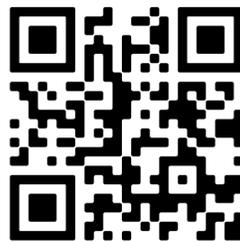
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