



THE ALLIANCE CENTER

serendipity
COFFEE BAR

NOW SERVING PASTRY COFFEE!

Coffee Bar Hours
MON - FRI 8AM - 6PM
FRIDAY 10AM - 4PM

Happy Hour Hours
MON - FRI 12PM - 6PM
FRIDAY 12PM - 5PM

EVERYDAY MENU:
ESPRESSO, TEA, BREAKFAST
BURRITOS, SANDWICHES, LOGS,
SWAPS, SEASONAL SPECIALS,
AND MORE!

FACEBOOK: @SEREN_COFFEEBAR
TWITTER: @SEREN_COFFEEBAR

2022 IMPACT REPORT



THE ALLIANCE
CENTER

COMMUNITY
EVENT SPACE



The Alliance Center exists to
**bring people together to
solve systemic problems.**

Our **mission** is to demonstrate sustainability
in action and mobilize change agents to
accelerate solutions.

We **envision** a sustainable and equitable
future in which all communities thrive,
democracy is strong, the economy works for
everyone and the planet is healthy.





Dear friends,

We were founded in 2004 with a simple and profound purpose: bring people together to solve problems. While we have stayed true to this purpose, our programs, impact and reach have grown dramatically. Our Well Health-Safety rated building has had more LEED certifications than any other building in the world. Our space acts as an incubator for innovation, supporting hundreds of organizations to do their work better, faster and with more positive impact. At the heart of what we do, we are conveners for systems-level change and have made an outsized impact in Colorado. Building upon this success, the Coalition is growing nationally this year.







2022 was arguably the hardest and most rewarding year for us since the pandemic. The pages ahead outline the amazing work made possible by an even more amazing team. What you won't see in the pages that follow is that we did a deep internal dive over the last three years to reinvent our internal systems to model regeneration in action. We share a powerful vision for a regenerative planet, and we co-created a strategy to make it a reality. We have built the team to carry this work forward. Stay tuned for a new brand launch in May and national launch of the Coalition in August! None of this would be possible without our tenants, members, partners and donors. It is collective action that will make a better world possible and we are honored to be on this journey with you!

With gratitude for the past and hope for the future,

Brenna Simmons-St. Onge, Executive Director

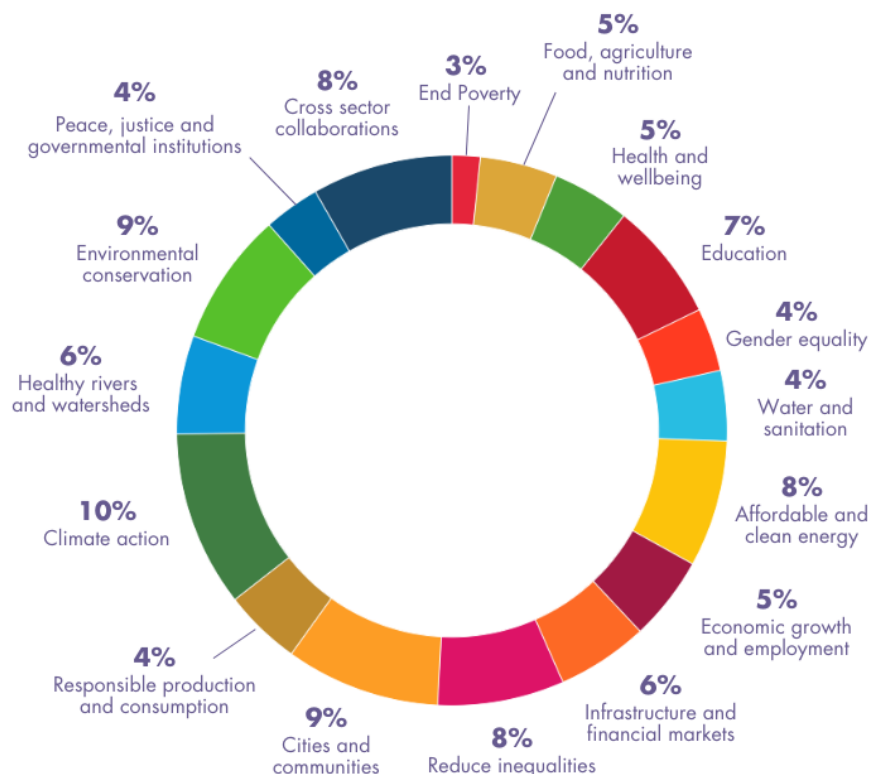
THINK GLOBALLY, ACT LOCALLY

We measure our impact through the United Nations' **Sustainable Development Goals** (SDGs). Here are some of the ways The Alliance advanced six of them in 2022:

 <p>7 AFFORDABLE AND CLEAN ENERGY</p>	<p>100% ELECTRIC BUILDING</p> <p>that has adaptively reused a historic structure</p>	 <p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>5th BUILDING IN THE WORLD</p> <p>to measure performance using the United States Green Building Council's Arc platform</p>
 <p>11 SUSTAINABLE CITIES AND COMMUNITIES</p>	<p>400 COALITION MEMBERS COMMITTED</p> <p>to build Colorado forward toward a sustainable and equitable future</p>	 <p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p>85% OF WASTE IS DIVERTED</p> <p>from landfills in our LEED-certified building</p>
 <p>13 CLIMATE ACTION</p>	<p>24 NEW STATE LAWS INFLUENCED</p> <p>by the Regenerative Recovery Coalition to combat climate change.</p>	 <p>17 PARTNERSHIPS FOR THE GOALS</p>	<p>29 LEGISLATIVE WINS</p> <p>accomplished by The Alliance Center's tenant organizations</p>

THE ALLIANCE COMMUNITY

Within The Alliance's values-driven tenant and Coalition community, all 17 of the SDGs are advanced. This is a breakdown of how our community members and tenants impacted each of the SDGs.



OUR PROGRAMS

The Alliance convenes and mobilizes our large, cross-sector network to identify some of the largest problems we face and move thought into action through community-led solutions. We do this locally through our high-performance building and its support services, and throughout Colorado with our Regenerative Recovery Coalition.



The Alliance Center provides high-quality and affordable workspaces, meeting spaces and business services via our award winning, WELL Health-Safety rated and LEED certified building.

100+ EVENTS HELD AND SUPPORTED

by The Alliance Center's main event space and staff

350+ ORGANIZATIONS SUPPORTED

by The Alliance Center's space and services

1,700+ EVENT ATTENDEES

hosted at The Alliance Center, including governors and other leaders



The Regenerative Recovery Coalition is a collaboration of nonprofits, businesses, academic institutions, government agencies and individuals boldly working together to create a regenerative future for all.

71% OF MEMBERS' CONNECTIONS

were facilitated by the Coalition's programming

\$982M

in American Rescue Plan Act funds directed by Coalition influence

\$7.2B

represented in annual revenue by our member organizations



AT THE CENTER OF IT ALL

Since 2004, the Alliance Center has convened and harnessed the power of social and environmental movements across Colorado, with our historic downtown Denver building serving as our home for collaboration. Our 40,000 square foot building is representative of 90% of commercial buildings in the country, yet is a one-of-a-kind blend of historic preservation and cutting edge sustainability solutions. The Alliance Center is the perfect place to build a better future together.

Over the years, hundreds of mission-aligned organizations have used our affordable space and capacity-building resources to further their work. From hosting mayoral forums, presidential candidates and climate action summits to supporting our community of changemakers through the Covid-19 pandemic, our building at 1536 Wynkoop continues to be on the forefront of history.

Last year, a nostalgic liveliness returned to our building as more people resumed in-person work, more events were hosted, and the Alliance team developed a strategic plan for the building's future. In total, we supported more than 30 organizations, 350 professionals, 100 events and 1,700 event attendees through our nonprofit center in 2022! We also recycled more than 4,500 pounds of hard-to-recycle materials through our Hard to Recycle Station. Our hybrid meeting technology was utilized on a regular basis in the post-pandemic world of work, and our tenants and visitors remained grateful for our cutting edge health and safety precautions.

We also continued our equity journey throughout 2022. In partnership with The Equity Project, we developed an equity blueprint for our next strategic framework and

hosted an eight-part Equity, Diversity and Inclusion workshop series to ensure that the work of our community is guided and informed by these principles.

In 2023 and beyond, our building will serve as the hub for environmental justice in Colorado, reflected in everything from the new tenants we welcome to the community events we host. Our community is more connected and engaged than ever, with 70% of our tenant connections coming from The Alliance Center's tenant programming and support services. On top of facilitating connection, we will continue to model a building that's healthy for people and planet.

As the Regenerative Recovery Coalition scales nationally in the years ahead, 1536 Wynkoop will remain our beloved headquarters, a place where changemakers gather to connect, influence policy and implement equitable solutions to the world's biggest problems.

IT HAPPENS HERE



The Alliance Center has connected people and inspired action that shaped the history of the climate movement in Colorado and beyond. These are just a few historic moments that happened here.

AMENDMENT 37

The first renewable energy portfolio standard in the country came out of The Alliance Center in 2004.

THE BIG TENT

The Alliance Center acted as a nonpartisan, dedicated space for local and national journalists and bloggers during the 2008 Democratic National Convention.

DENVER CASR

In 2018 a group of concerned citizens met with staff from the city of Denver to share concerns, starting the process to create Denver's Office of Climate Action, Sustainability and Resiliency.

U.S. CLIMATE ALLIANCE

In 2022, The Alliance Center hosted the U.S. Climate Alliance. 23 of the leading climate states met, including Governor Polis and past Governors Bill Ritter and John Hickenlooper.





FROM CONNECTION TO COLLECTIVE ACTION

The Regenerative Recovery Coalition, though much younger than our building, already boasts a decorated history. Formed during the first few months of the pandemic out of our commitment to deep community listening, the Coalition influenced no fewer than 20 Colorado state laws in its first year and helped allocate \$456 million in state funding. In 2022, the Coalition influenced an additional 24 state laws, directing another \$526 million in state funding toward regenerative projects. The innovative crowdsourced policy platforms we develop each year are one of the key cornerstones of our work, enabling a diverse group of Coloradans to influence and inform their legislators like never before.

While the Coalition's first two years focused on developing projects to advance a regenerative future, 2022 focused on implementing those projects. Our biggest wins were in regenerative agriculture and the just transition to renewable energy.

In September, we hosted farm tours that brought together more than 50 individuals to support local farmers and experience regenerative agriculture in practice. In October, we launched the statewide Healthy Soils Challenge with a party attended by more than 200 regenerative agriculture advocates, including Governor Jared Polis! In collaboration with Zero FoodPrint and the Colorado Department of Agriculture, The Healthy Soils Challenge is a fundraising campaign to help Colorado farmers and ranchers restore their land and implement climate smart agriculture. The Healthy Soils launch party helped to double the fund in three months.

We also commissioned a study to better understand the oil and gas industry and its true impact on Colorado. We found that a just transition for Colorado is not only immediately necessary but is fully economically viable.

Shortly after, we conducted the Just Transition Roundtable Series: six deep community listening sessions that engaged current and former oil and gas workers and representatives from labor, environmental justice, economic policy and community groups. The goal of the series was to identify policy solutions that support oil and gas workers and impacted communities through Colorado's energy transition. This work culminated in a recommendation report for policymakers, which has been distributed alongside the most recent policy platform.

After a big year in 2022, there is still much to be done to continue building a regenerative future in Colorado and beyond. In 2023, the Coalition will scale nationally! We will spend the first year of growth focused on knowledge sharing and community building. From there, we will work to grow our reach and impact through consulting, project-based replication and eventually, Coalition-based replication. We look forward to the work that this model can accomplish across the country, providing a community-led framework in successfully influencing policy and implementing projects that usher forth a regenerative future.



A SEAT AT THE ROUNDTABLE



The Just Transition Roundtable Series facilitated an important conversation. Here's what participants had to say.



"Being on the Just Transition Roundtable connected me in a powerful way with organizations, communities, and individuals I would have never been introduced to otherwise."

-Dar-Lon Chang
Former oil and gas worker



"This roundtable allowed me, as a policy analyst and grassroots advocate, to understand the lived experiences of a range of stakeholders in the oil and gas industry, from workers to community members to environmental advocates. It was useful to understand how the day-to-day perspectives of a pipefitter, a mother in a community next to a refinery, or a former Exxonmobil employee shape how these Coloradans envision a future for these transitioning communities and our state's economy."

-Sophie Mariam
*Labor Policy Analyst
Colorado Fiscal Institute*



ENTERING A NEW ERA

The Alliance has always been the convener – our founding premise is bringing people together to solve problems. **The core of who we are and what we do has remained steadfast, but the world is in a new era. So are we.**

May of 2023 marks the dawn of our new identity that highlights each aspect of our organization working in harmony to create solutions for a thriving planet. This new identity will also come with a new look. Stay tuned throughout 2023 as we roll out our new logo, colors and websites.

THE ALLIANCE FOR COLLECTIVE ACTION

The problems we face are so big and the solutions we work on are so bold that we cannot do this alone. No one can. We will learn to thrive as a species when we can work together through collective action. Our name going forward will be The Alliance for Collective Action.

OUR NEW GUIDING STATEMENTS

These new guiding statements are grounded in the history of our organization while sharing our focus on regeneration and healing.

Purpose: We bring people together to develop and advance solutions for a thriving planet.

Vision: We believe in a regenerative future, where people and planet are treated with love, dignity and respect.

Mission: We unite the collective power of environmental and social movements so that together, we can move from merely surviving, to truly thriving.

THE COALITION FOR A REGENERATIVE FUTURE

The Regenerative Recovery Coalition started in 2020 and focused on Colorado's immediate recovery efforts from the pandemic, with the intention of leveraging the crisis to move Colorado's economy to a regenerative economy.

Building a regenerative future has always been the focus: where every human-made system – from the way we govern society to how we produce food – is transformed to be in service to life. Our efforts will continue in a post-pandemic world well into the future. To honor this, The Coalition's new name is The Coalition for a Regenerative Future.

THE ALLIANCE CENTER

Our mission-driven coworking space and headquarters has always been called The Alliance Center, and it will remain that way. The Center is the hub for the environmental justice movement in Colorado and serves as a model of regenerative infrastructure in action.

We would not be where we are without you, our incredible community of donors, tenants, coalition members and supporters. We hope that you find this new era as inspiring as we do and look forward to sharing more with you soon.

A REGENERATIVE FUTURE

Regenerative means to restore, to renew, to heal. Sustainability refers to maintaining and preserving. We believe that regeneration and sustainability work together in a cycle that honors the constant change and flux of our world.

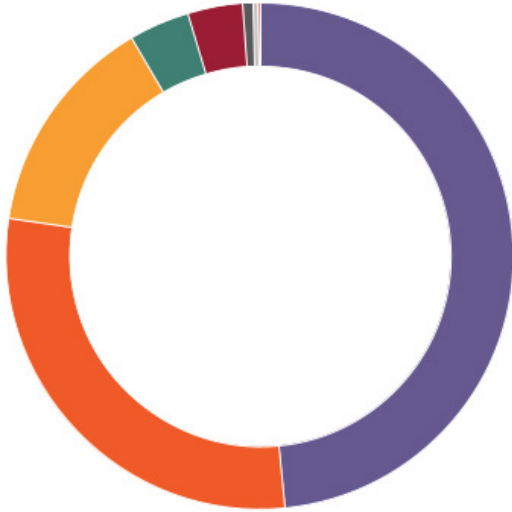
Informed by deep community listening, the regenerative building blocks are grounded in four foundational elements: (1) driving systems-level climate solutions (2) through collective action, and (3) weaving equity through all our work to (4) advance well-being for all. This will be how we measure our impact as an organization going forward.

REGENERATIVE BUILDING BLOCKS

1. Transition rapidly to renewable, distributed, and reliable energy.
2. Improve soil health, strengthen and support regenerative food systems and communities.
3. Prioritize human dignified workforce development.
4. Build, engage and support regenerative organizations and industries.
5. Adopt regenerative and circular economic models.
6. Empower and inform people to crowdsource solutions that work for them.
7. Increase civic participation to strengthen democratic systems and pass regenerative policies.
8. Design infrastructure through biomimicry and honor the connection to the natural environment.

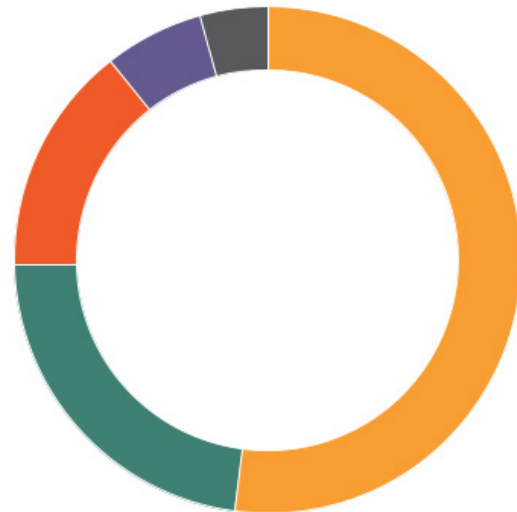
YOUR IMPACT

2022 REVENUE



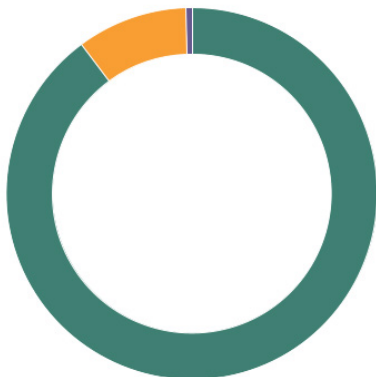
Building Rental Revenue	\$1,180,910
Foundation Grants	\$ 706,977
Fiscally Sponsored Projects	\$345,000
Events	\$95,262
Individual Donors	\$86,155
Other	\$15,488
Corporate Giving	\$7,250
In-kind	\$3,082
Government Grants	\$0
Investment Income (Loss)	-\$46,173

2022 EXPENSES



Building Services	\$1,228,681
Program Services	\$532,569
Administration	\$347,382
Fiscally Sponsored Projects	\$148,071
Development	\$101,630

2022 ASSETS



Unrestricted Assets	\$4,973,089
Board Restricted	\$532,480
With Donor Restrictions - Nonprofit	\$30,000

The financial information above is based on preliminary results and has not yet been audited.

THANK YOU TO OUR 2022 SUPPORTERS

We are humbled by our supporters' continued commitment to The Alliance Center's mission. Thank you for being the power behind this work.

INDIVIDUALS

Anonymous Donations	Electra Leslie	Kathy Hatwig
Aaron Miripol	Elise Jones	Keeley Stokes
Abby Murray	Emily Andrews	Keely Downs
AJ Grant and Kate Fay	Eve Zhou	Kelly Dwyer
Allen Jones	Gabrielle Fuerst	Kim Hedberg
Aly Shea	George Gay	Kristin Hostetter
Amy Scanes-Wolfe	Gordon White	Kristin Sanford
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Doug Arent	Katherine Kouris	Mike Ellis

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Morgan Moon
Nanci Auitable
Natalie Buike
Network for Good
Nia Wassink
Noel Congdon
Olivia Emery
Pat Wynne
Praful Shah
Rebecca Kelley
Rebecca Ranta
Richard Murahata
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THE ALLIANCE CENTER

**CONNECTING PEOPLE.
INSPIRING IMPACT.**



SCAN TO DONATE!

Learn more about our work and get involved at www.thealliancecenter.org.