

2021 IMPACT REPORT



**THE ALLIANCE
CENTER**



The Alliance Center exists to
**bring people together to
solve systemic problems.**

Our **mission** is to demonstrate sustainability
in action and mobilize change agents to
accelerate solutions.

We **envision** a sustainable and equitable
future in which all communities thrive,
democracy is strong, the economy works for
everyone and the planet is healthy.

serendipity
COFFEE BAR

Coffee Bar Hours

WED 12M-6PM

FRIDAY 7AM-2:30PM

Happy Hour Hours

WED 12M-6PM

FRIDAY 12:30M-4:30PM

EVERYDAY MENU:

ESPRESSO, TEA, BREAKFAST

BURRITOS, SANDWICHES, LOCAL

SNACKS, SEASONAL SPECIALS,

AND MORE!

FACEBOOK: @SEREN_COFFEEBAR

TWITTER: @SEREN_COFFEEBAR

COMMUNITY
EVENT SPACE



Dear friends,

Since 2004, The Alliance Center has been at the forefront of Colorado's environmental movement. As the world changes, our methods must also change. Remote work produces both challenges and opportunities. The pandemic shakes up our reality—and offers us a chance to change it. The climate crisis intensifies, but so does climate action. At every step of the way, we seek to learn, innovate and accelerate solutions.

I am thrilled to share our 2021 Impact Report with you all! The Alliance Center spent last year exploring new avenues for impact and expanding our conception of what is possible. Our Nonprofit Center and our Living Laboratory are our roots in the sustainability movement. To keep our roots strong and healthy through the pandemic, we focused on our building and its community with renewed vigor. We also took time last year to nurture the sprouting wings of our organization: the Regenerative Recovery Coalition. Through The Coalition, we can grow farther and fly higher than ever before.

Although much has changed since our founding—and since March of 2020—we still envision a sustainable and equitable future for all. We still exist to bring people together to solve systemic problems. We are honored to remain on the cutting edge of our causes, but we know we can't do this alone. **Will you join us and step into the future of our co-creation?**

In Solidarity,

Brenna Simmons-St. Onge, Executive Director

THINK GLOBALLY, ACT LOCALLY

We measure our impact through the United Nations' **Sustainable Development Goals** (SDGs). Here are some of the ways The Alliance Center directly advanced six of them in 2021:



100% ELECTRIC BUILDING
using 92% less energy than our peers



554 MWH OF ENERGY SAVED
compared to the average office building in Denver



355 COALITION MEMBERS COMMITTED
to build Colorado forward toward a sustainable and equitable future



85% OF WASTE IS DIVERTED
from landfills in our LEED-certified building



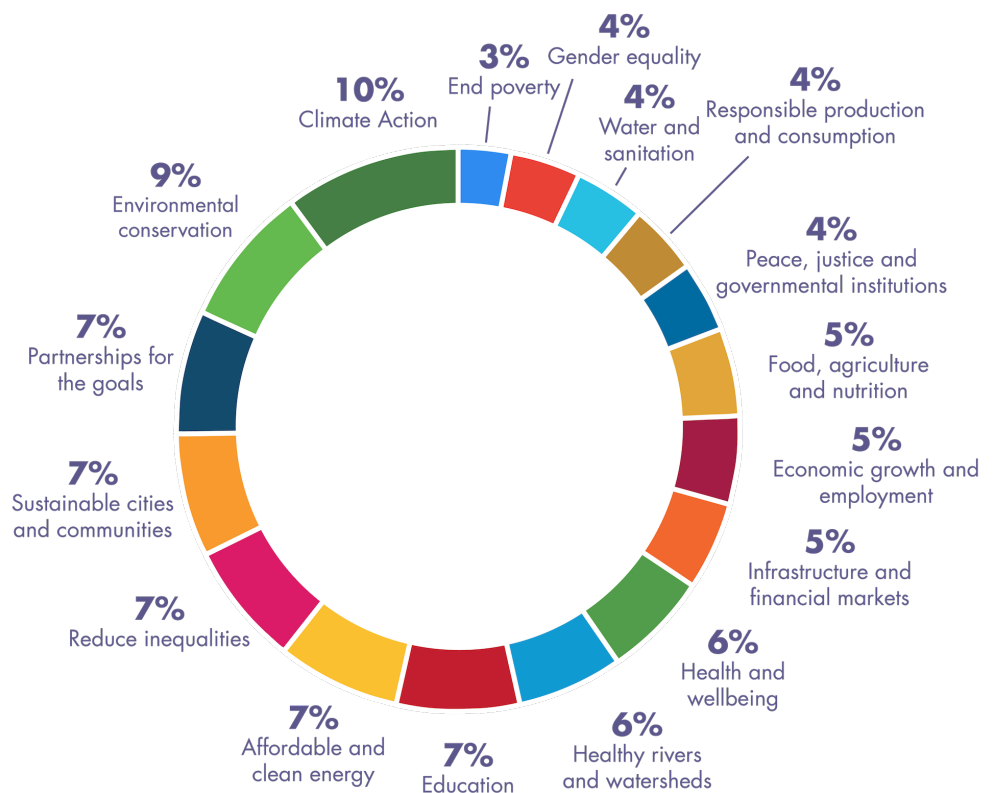
11 NEW STATE LAWS INFLUENCED
by the Regenerative Recovery Coalition to combat climate change.



58 LEGISLATIVE WINS
accomplished by Alliance tenant organizations

THE TENANT COMMUNITY

Within The Alliance Center's values-driven tenant community, all 17 Sustainable Development Goals are advanced. Here is a breakdown showing the percentage of tenants focused on each area.



OUR PROGRAMS

The Alliance Center's programs mobilize our tenants, partners and supporters to combat climate change in an equitable way. We leverage our high-performance building with its coworking and event space to accelerate sustainable solutions.



The Alliance Center provides high-quality and affordable workspaces, meeting spaces and business services via our award winning, LEED Platinum collaborative working and event space.

110+ ORGANIZATIONS SUPPORTED

through event and work spaces and member programs

\$400K+ SAVINGS PER YEAR

by nonprofit organizations via below-market rent and event costs

2,900+

people supported by our event space and services



The Regenerative Recovery Coalition is a collaboration of nonprofits, businesses, academic institutions, government agencies and individuals boldly working together towards a future that meets human needs abundantly and equitably provides clean air, water, food and energy to all.

240+ VOLUNTEER HOURS

per month leveraged from Coalition members

\$456M

in American Rescue Plan Act funds directed by RRC influence

\$7.2B

represented in annual revenue by our members



The Living Lab program pilots innovative sustainability solutions using our building as a demonstration site. We operate our building at the highest levels of performance for our occupants and the environment.

17 AIR QUALITY SENSORS

installed throughout the building

6.75% IN ENERGY SAVINGS

per month as a result of bidirectional vehicle charger

21^{OF} 22

WELL Health-Safety rating features met by building



STRENGTHENING OUR ROOTS

The Alliance Center was founded in 2004 as a physical hub for local nonprofits, providing them with the innovative opportunity to join forces, pool resources and accelerate impact. Our downtown Denver office building has served as a leader in sustainable design and collaborative working techniques ever since. Last year, as the country continued to operate under a hybrid working model and our communities were further devastated by the effects of climate change, we were once again faced with the task of reimagining workplaces for a rapidly changing world.

HEALTHIER FOR PEOPLE

The Alliance Center explored what an office building might mean to a post-pandemic society. We partnered with Gensler to conduct a survey that would inform our tenant organizations on return-to-office needs. To contribute to ongoing air quality research efforts and ensure the wellness of our visitors, we installed real-time air quality sensors and HEPA filtration devices throughout the building. Additionally, our building was one of the first in Colorado to receive the WELL Health-Safety Rating, affirming The Alliance Center as a pioneer in building occupant health and safety.

To support the hybrid working model adopted by many of our tenants, we added hybrid meeting capabilities throughout our building and upgraded our network equipment to support fiber optic internet connectivity. We launched membership and coworking offerings to further connect and expand our community. We continued to host both virtual and in-person events, including networking and capacity building events for sustainability professionals across the state.

Through these unprecedented times, The Alliance Center continues to serve as a trailblazer for the commercial building sector, prioritizing occupant wellness, comfort and productivity at every turn. **With us, tenants remained healthy, saved hundreds of thousands of dollars and successfully furthered their impact**—which includes 58 legislative wins from last year alone.

HEALTHIER FOR THE PLANET

Last year also saw the effects of climate change sweep the nation. Wildfires and extreme weather events emphasized the need for sustainable innovation in the commercial building sector, an effort that The Alliance Center continues to lead.

Through a partnership with Fermata Energy and Colorado Carshare—one of the first of its kind—we installed a bidirectional electric vehicle charger on our property. This technology models a way to offset peak energy demand as we transition to a 100% renewable energy grid. The project won us an Energize Denver Award for its dedication to energy savings and climate resilience! Additionally, a new partnership with Ridwell expanded the pool of items accepted at our Hard to Recycle Station, an Alliance community resource that diverts hundreds of thousands of items from landfills each year.

As the urgency of the climate crisis increases, we find it more essential than ever to model sustainability for our community and industry. Our 40,000 square foot building is representative of 90% of commercial buildings in the country, making it the perfect demonstration site for innovative solutions. In 2022, our Living Laboratory will continue to test groundbreaking technology and our Nonprofit Center will continue to provide resources that make sustainability even more accessible.

HISTORICALLY CUTTING EDGE



Built in 1908, The Alliance Center building has lived many lives. It is now a model for everything buildings could be.

1st BIDIRECTIONAL CHARGING STATION

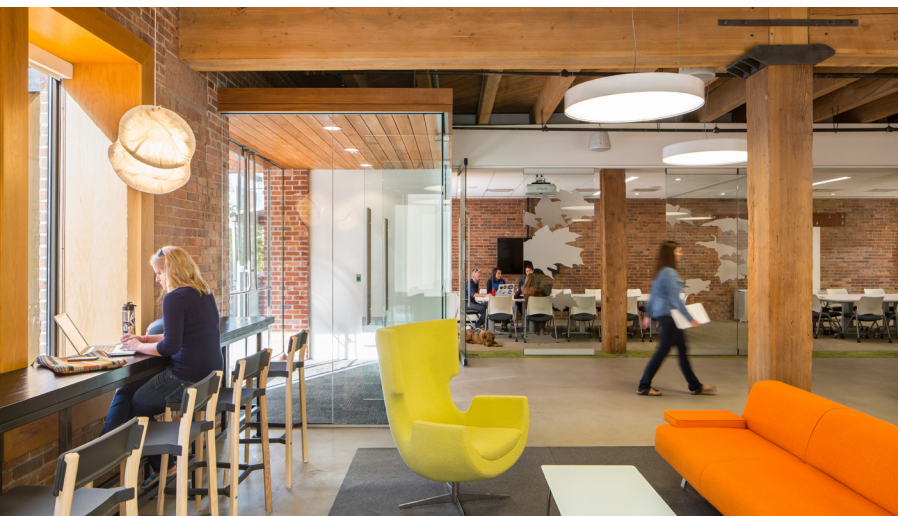
in North America leveraging a publicly available carshare

1st BUILDING IN COLORADO

to earn Platinum certification in any of LEED's v4 categories

5th BUILDING IN THE WORLD

to measure performance using the United States Green Building Council's Arc platform





“The Alliance Center’s response to the pandemic has been impressive. From zero to 60 in a flash they have mobilized a powerful coalition and **partnered with the legislature in a new and refreshing way to help drive systems change.**”

-Colorado Speaker of the House of Representatives Alec Garnett

SPREADING OUR WINGS

In 2020, in the wake of the pandemic, The Alliance Center formed the Regenerative Recovery Coalition. This cross-sector collaboration is dedicated to rebuilding Colorado with a regenerative future in mind—**a future with a robust local economy that meets human needs abundantly and equitably provides clean air, water, food and energy to all.** The Coalition focuses on the eight fundamental aspects of a regenerative recovery, which range from industry and infrastructure to agriculture and democracy. Last year saw the Coalition grow exponentially. It now includes more than 350 members who represent more than 28,000 jobs and more than \$7.2 billion in annual revenue.

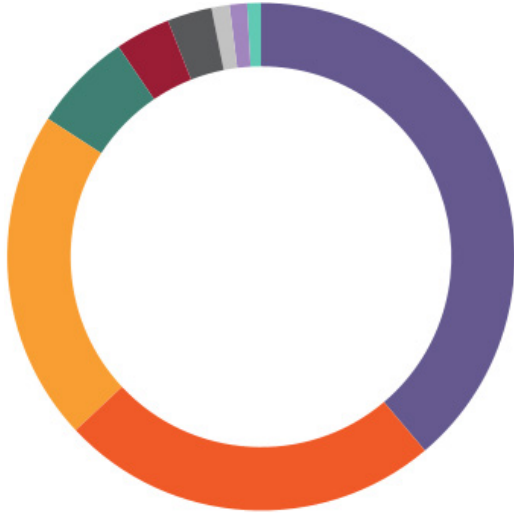
The Coalition kept busy last year. We leveraged an average of 240+ volunteer hours per month and hosted quarterly Coalition convenings with hundreds of attendees. We influenced 20 new state laws which helped to direct \$456 million in ARPA funds. 11 of them helped combat climate change. We also developed a policy platform for 2022 that has been shared with all legislators in the state Congress. Multiple projects that will be carried out in 2022 were conceived and funded in 2021, including a statewide workforce development project and a statewide soil health challenge.

Implementing the eight fundamentals of a regenerative recovery is no small task, but The Alliance Center has never shied away from a challenge. With our expansive, dedicated network and remote collaboration skills, it is now possible for our efforts to grow far beyond our small staff and LoDo building. We are not just contributing to a better future for Coloradans—we are intentionally creating a different future, one defined by systems-level change and the permission to dream big. We look forward to spreading our wings even further throughout 2022. In fact, the Hewlett Foundation recently funded us to write a replication playbook to scale the Coalition nationwide.



YOUR IMPACT

2021 REVENUE



Building Rental Revenue	\$1,022,394
Foundation Grants	\$630,130
Government Grants	\$556,301
Individual Donors	\$167,537
Other	\$92,392
Fiscally Sponsored Projects	\$75,000
Corporate Giving	\$30,076
In-kind	\$29,372
Events	\$23,065
Investment Income (Loss)	-\$12,022

2021 EXPENSES



Programs	\$933,630
Building Services	\$887,960
Administration	\$166,263
Development	\$179,052
Fiscally Sponsored Projects	\$74,871

2021 ASSETS



Unrestricted Assets	\$7,404,429
Board Restricted	\$350,000
With Donor Restrictions - Fiscal Project	\$36,079
With Donor Restrictions - Nonprofit	\$154,000

The financial information above is based on preliminary results and has not yet been audited.

THANK YOU TO OUR 2021 SUPPORTERS

We are humbled by our supporters' continued commitment to The Alliance Center's mission. Thank you for being the power behind this work.

INDIVIDUALS

Anonymous Donations
Alex Moore-VanDyke
Allison Reser
Amy Makurumidze
Anna Zawisza and
Peter Krahenbuhl
Barbara Abramson
Barbara Kantor
Barney White
Beth Prendergast
Betsy Moszeter
Bill Brauer
Bob Doyle
Brenna Simmons -
St.Onge and
Matthew Simmons
Brian Tooley
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Carl Shushan and
Sandi Hill
Carolina Jaime
Catherine Greener
Celeste Cizik
Charlie Stein and
Lyra Mayfield
Chris and Kara Bowyer
Ciera Shell
Colleen Jorgensen

Cori Keatts and
Dave Agan
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Dean Stanberry
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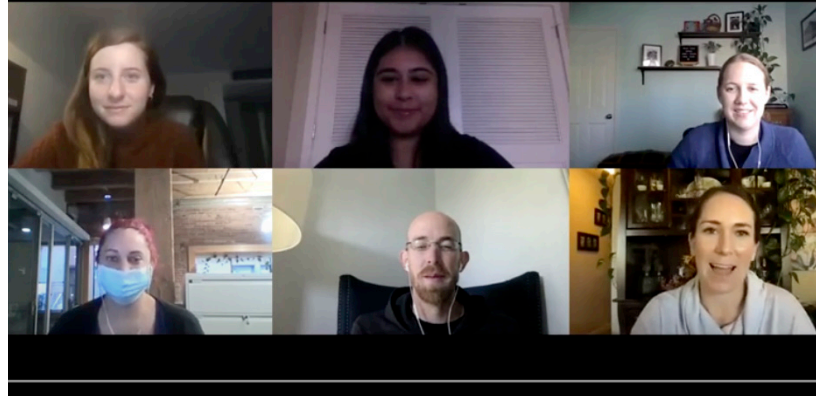
Jason Page and
Michele Hart
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Ron Binz and
Mary Donahue
Rosemary Wormington
Sandra Cintora
Serena Kim
Sherry Bowlin
Sonrisa Lucero
Stella Hodgkins
Stephanie Monahan
Steve and Darla Schueth
Susan Gemmelli
Susie St. Onge
Suzanne Jones



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 Todd Smarr
 Tom Geissler
 Tom Quinn
 Tommy Latousek
 Tracey MacDonald

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 William Becker
 Winna MacLaren
 Zach Owens



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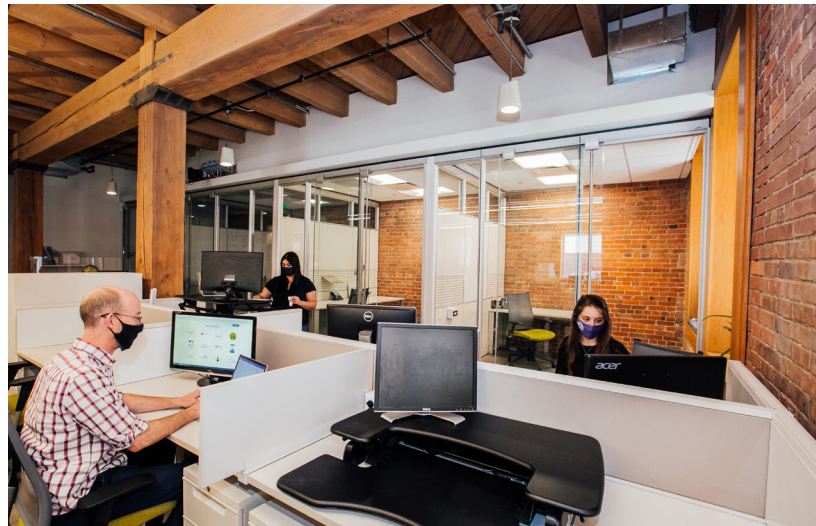
FOUNDATIONS

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 Benevity Community
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 Green Waves Fund
 Innovo Foundation

Network for Good
 Regional Air
 Quality Council
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 Target Circle

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 The Denver Foundation
 United Airlines
 Wells Fargo





THE ALLIANCE CENTER

**CONNECTING PEOPLE.
INSPIRING IMPACT.**

Learn more about our work and get involved at www.thealliancecenter.org.