

2020 IMPACT REPORT



**THE ALLIANCE
CENTER**

OUR INFLUENTIAL WORK

The Alliance Center exists to **bring people together to solve systemic problems.**

Our **mission** is to demonstrate sustainability in action and mobilize change agents to accelerate solutions. We **envision** a sustainable and equitable future in which all communities thrive, democracy is strong, the economy works for everyone and the planet is healthy.

Dear friends,

There simply are not words to fully summarize 2020. It was truly a year like no other, and I am incredibly proud of the way The Alliance Center and our community stepped up to the challenge. While I would like to say we are finally in the clear, there is still much to be done. We are running a marathon and sprint simultaneously. Yet, thankfully, it is also a relay race where we can work together to pass the baton when we need to take a moment and catch our breath.

Like everyone, we had to adapt at a rapid pace last year to discover new ways to accelerate solutions. I hope you take a moment to explore the following pages that highlight some of our key achievements from 2020, which would not be possible without your ongoing support.

The Alliance Center is eternally grateful for our community, which remained strong, resilient and dedicated to environmental and social solutions even amongst the many challenges of 2020. Thank you for your perseverance and commitment to creating a more sustainable and equitable future for Colorado and beyond. When you need to find solace, share in a victory or mourn a loss, we are here for you. Even if our world remains a hybrid of virtual and in-person, I want you to know you have a friend in The Alliance Center- a light in the dark that is always on for you. (A hypothetical light of course- we are not ones to waste energy!)

In Solidarity,



Brenna Simmons-St. Onge, Executive Director



OUR IMPACT IN 2020

We leverage our high-performance building with its coworking and event space to accelerate sustainable solutions. The Alliance Center's programs mobilize our tenants, partners and supporters to combat climate change in an equitable way. We measure our impact through the United Nations' **Sustainable Development Goals** (SDGs). Here are some of the ways The Alliance Center directly advanced six of them in 2020:



1st BIDIRECTIONAL CHARGING STATION
in North America leveraging a publicly available carshare



274 COALITION MEMBERS COMMITTED
to build Colorado forward toward a sustainable and equitable future



750 ACTIONS TAKEN
by Best for Colorado companies throughout 2020



#1 ENERGY EFFICIENT
building in Lower Downtown and top ten in Denver

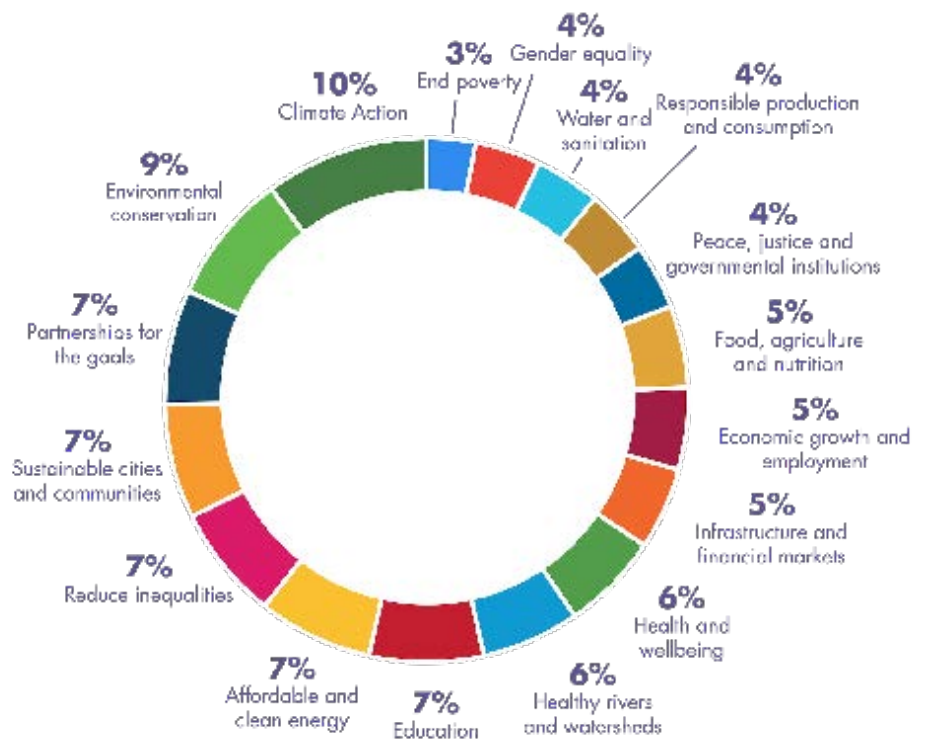


1,754 PARTICIPANT HOURS
uplifting emerging BIPOC leaders in the sustainability field

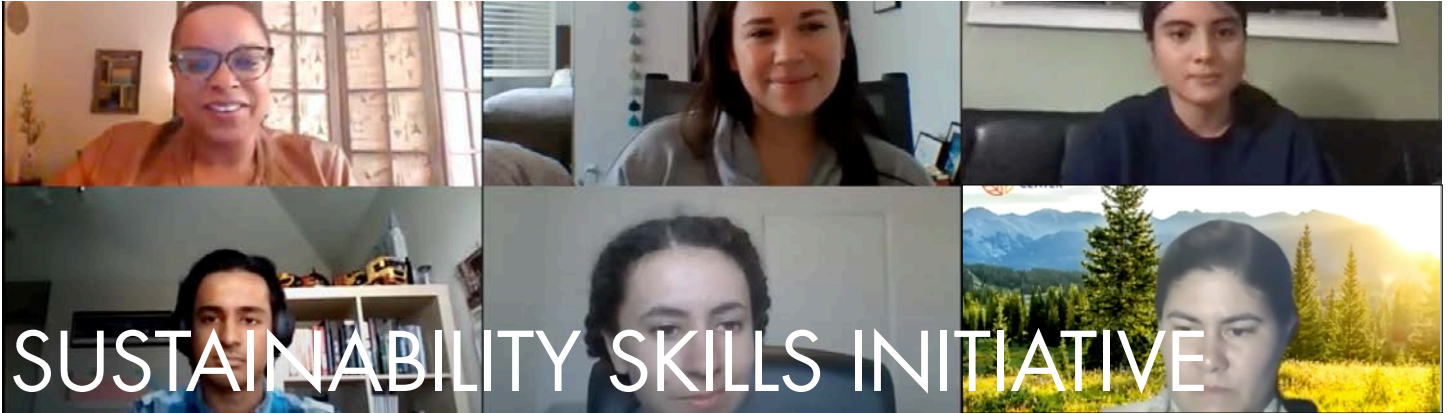


45 LEGISLATIVE WINS
accomplished by Alliance tenant organizations

Within The Alliance Center's values-driven tenant community, all 17 Sustainable Development Goals are advanced. Here is a breakdown showing the percentage of tenants focused on each area.



CLOSER LOOK



The Alliance Center has spent the last three years intentionally working on diversity, equity, equality and inclusion (DEEI) as an organization. We started with a deep dive into our culture, policies and hiring. We found that even with the best of efforts, our applicant pool did not properly represent the diverse backgrounds and communities of Colorado that we support. In response to this, we launched the the Sustainability Skills Initiative (SSI).

SSI builds skills, empowers future leaders and diversifies the pipeline of employment in the sustainability movement. In the initiative's first year, our seven participants directly contributed to The Alliance Center's programs and received career building skills, training and networking opportunities. Each of the participants are now exploring careers in sustainability and represent communities that have traditionally been left out of the environmental movement. Maria Reyes, one of our program interns, had the following to say about her experience with SSI in 2020:

"My summer internship at The Alliance Center has given me the opportunity to see so much more about the sustainability field than I am able to learn in a classroom. Being a part of the Colorado Emergence Series opened my eyes to how we can only effectively address our most pressing environmental and social justice needs through collaboration. Not only have I been able to expand my skill sets, but I have also strengthened the skills I possessed coming into this position..."

In 2021, we look forward to growing this initiative with more participants and partners, additional training and broader impact.

Thank you to our 2020 Sustainability Skills Initiative partners, University of Chicago, Girls Inc. and the VF Foundation.



CLOSER LOOK



When the pandemic hit, most leaders and institutions rightly focused on crisis management. The government dealt with the immediate task at hand while COVID disrupted the very systems that govern our lives. While Colorado's government was in active response mode in 2020, we focused on long-term recovery by listening to hundreds of people, from ranchers to small business owners and concerned citizens to CEOs, about the future they want. This elicited over 1,000 ideas to build Colorado forward from the pandemic. These solutions offer a roadmap for a regenerative recovery that builds a resilient localized economy, abundantly meets human needs and equitably provides clean air, water, food and energy.

To actualize this work, we built the Regenerative Recovery Coalition. Now with almost 300 citizens, experts, nonprofits, communities and businesses, the Coalition members will work together to prioritize equity and sustainability as Colorado recovers from the effects of the pandemic. The organizations in the Coalition represent more than 21,000 jobs in the state and more than \$2.8 billion in annual revenue. Our members believe in a regenerative recovery and are hard at work to make it a reality. The Coalition is organized into working groups to shape and implement the new economic system. These will enable Colorado to:

- Transition rapidly to renewable, distributive, reliable energy
- Strengthen and increase Colorado's regenerative food system
- Provide equitable access and opportunities for all
- Build the industries and workforce of the future
- Invest in natural and built infrastructure
- Build Colorado's circular economy
- Preserve and strengthen democratic institutions
- Leverage diverse partnerships to demonstrate regeneration in action

Colorado will get a one-time infusion of stimulus funds. We are working to ensure that they are put to work accelerating a regenerative recovery, not sliding back to the broken "normal."



CLOSER LOOK



At The Alliance Center, we have always leveraged our building as a living lab for environmental efficiency. As the immediate response to the COVID pandemic began to subside in 2020, we focused on how to provide our community the assurance needed to return to the building through the WELL Health-Safety Rating by the International WELL Building Institute. The rating requires third party verification on topics such as reducing surface contact, planning for healthy re-entry, monitoring air quality and more. We are proud to say that we have received this rating and are one of the first to do so in the state of Colorado.

We also laid the foundation to install the first bidirectional electric vehicle charging station in Denver and the first installation in North America that includes a publicly available carshare vehicle. Our bidirectional charging station will charge a dedicated Nissan LEAF from the building while also allowing the building to use the electric vehicle's battery for its power needs. This project, made possible through our ongoing work with Fermata Energy, Colorado CarShare, Colorado Smart Cities Alliance and Xcel Energy, demonstrates a business model that benefits buildings, grids, carsharing, transit electrification and the environment alike.

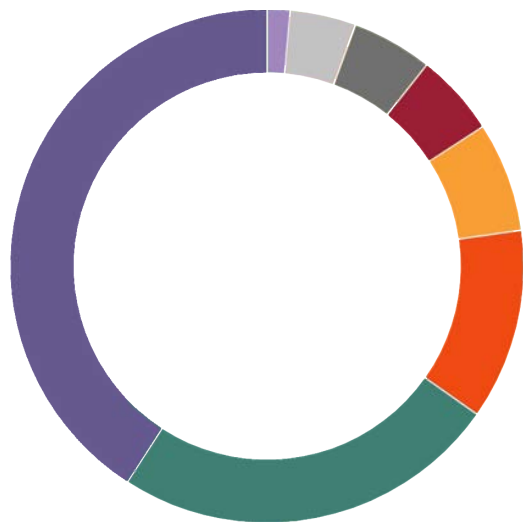
This year we will continue our progress through new research efforts focused on air quality in our building. As the most energy efficient building in Lower Downtown Denver, The Alliance Center continues to push the limits in sustainability, which would not be possible without our community's ongoing support. Together, we're utilizing innovation as a valuable tool in the fight against climate change.



YOUR IMPACT

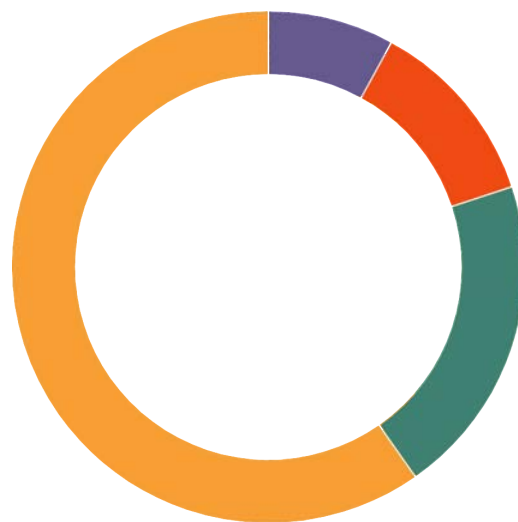
Donors to The Alliance Center gave \$1,096,303 in 2020 with the additional income shown below representing earned income. We thank all of our donors for their generosity. We are humbled by our supporters' continued commitment to The Alliance Center's mission.

2020 REVENUE

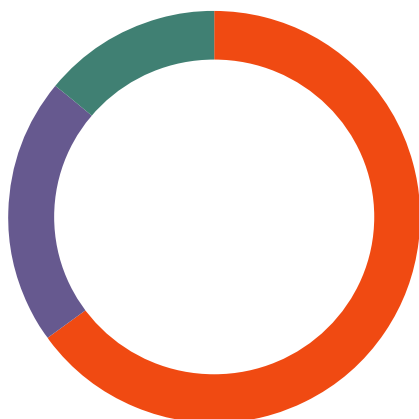


Foundation Grants	\$766,659
Social Enterprise	\$457,097
Government Grants	\$225,270
Individual Donors	\$129,417
Earned Income	\$97,360
Fiscally Sponsored Projects	\$95,500
In-Kind Gifts	\$77,633
Corporate Giving	\$27,094

2020 EXPENSES



Programs	\$1,204,621
Fiscally Sponsored Projects	\$410,803
Administration	\$240,924
Development	\$160,616



2020 ASSETS

Unrestricted Assets	\$1,004,282
Temporarily Restricted for Programs	\$314,968
Fiscally Sponsored Projects	\$208,911

The financial information above is based on preliminary results and has not yet been audited.

THANK YOU TO OUR 2020 SUPPORTERS

Anonymous	Doug Arent	John Hickenlooper
AJ Gest	Dusan Brhlik	John Loewy
AJ Grant	Educational Foundation of	John Powers
Alpine Bank and Trust Company	America	Jon Buerge
AmazonSmile Foundation	Eliot Street Fund	Jon Goldin-Dubois
Amy Henschke	Elise Jones	Josie Heath
Anna Zawisza	Elizabeth Cooperman	Judy Capra
Aspen Community Foundation	Elizabeth Johnson	K.J. McCorry
Barbara Whalen & Richard	Ethan Leslie	Karen Ironkwe
Wagner	Gary Sidder	KBCO
Barney White	Gates Family Foundation	Keely Downs
Bea Emanuel-Sims	GE Johnson	Kelby Johnson
Beka Whitson	George Davidson	Kevin Morse
Ben McKee	Gerard Kelly	KGNU
Benevity Community Impact Fund	Gordon White	Kim Hedberg
Beth Prendergast	Green Waves Fund	Kristen Leary
Betsy Moszeter	Group 14 Engineering	Kroenke Sports & Entertainment
Bill Brauer	Heather Kintz	Larry Lederer
Bob Allison	Ian Stern-Markovitz	Laura Isanuk
Bob Doyle	Impax Asset Management	Lea Zugschwerdt
Brenna Simmons-St. Onge	Innovo Foundation	Leonard Slosky
Brent Powers	Irv Halter	Linda Burtis
Brownell Bailey	Isabel Mendoza	Lisa Cloutier
Carl Shushan	Istonish	Lisa Main
Catherine Greener	James Lincoln	Logic Integration
Cathy Wehrwein	Jane Wasson	Lois Walton
Celeste Stragand	Janet L Slate	Luke McEville
Charlie Stein	Janna Six	Lynn Israel
Chris Bowyer	Jared Temanson	Mallery Choiniere
Colleen Jorgensen	Jason Page	Mallory & Jonathan Schmitz
Community Foundation Boulder	Jeff Hohensee	Mandy Carrico
County	Jeff Neuman-Lee	March Records & Rich Rainaldi
Continuum Consulting Services	Jenise Bermudez	Mariah Shell
Cori Keatts	Jennifer Leitsch	Mary Downs
Dani Orth	Jerry MacLaren	Mason Martin
Dannie Dilonno	Jerry Tinianow	Matt Bergren
David and Bonnie Leary	Jessica Soderberg	Matt Roembke
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Debra Brown	Jim Theye	Matthew Hamilton
Diane Rosenthal	Joe Breddan	Melissa Baldrige
Donna Brooks	John Backlund	MetLife

THANK YOU TO OUR 2020 SUPPORTERS

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Molly Ross
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Natalie Nove
Nicole Fleit
Nkechi Gordon
Nora Mulholland
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PVI Construction and Maintenance
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Richard Dougherty
Richard Murahata
RJ Harrington
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THE ALLIANCE CENTER

**CONNECTING PEOPLE.
INSPIRING IMPACT.**

Learn more about our work and get involved at www.thealliancecenter.org.