



THE ALLIANCE
CENTER

2019

IMPACT **REPORT**
CELEBRATING 15 **YEARS OF IMPACT**



FROM THE **EXECUTIVE DIRECTOR**

Dear Friends,

What a year 2019 was! I am thrilled to share our 2019 Impact Report with you. We continued to lead Colorado in demonstrating sustainability and mobilizing change agents to accelerate solutions. We also planned for the future in a strategic and adaptable way that will take The Alliance Center to a new level of impact, focusing on the intersection of climate solutions with buildings (Living Lab), business (Best for Colorado) and democracy (Climate+ Democracy).

Of course, before we dive into 2019's accomplishments, I must mention the challenging times we find ourselves in now. As the hub of sustainability in Colorado, we aim for innovative solutions in all we do, and we are in the process (one started long before the current pandemic) of developing a communications center that will enhance our ability to adapt as the workplace of the future, reduce our CO2 emissions and increase our virtual connectivity.

To address the problems we collectively face in the time and scale needed, it is crucial to measure the impact we make on a global scale. Last year, we refined our impact dashboard that aligns our work to the United Nations' Sustainable Development Goals (SDGs) and started mapping the work of our 50 tenants and over 400 events we host each year to this global impact framework.

From the intentional way we manage our building to leading potentially paradigm-shifting pilot projects, our building is a demonstration site for progress in sustainability. The Alliance Center was re-certified as LEED Platinum V4.1, and we currently hold the record as the highest scoring LEED operations project in the state. Our Living Lab program is now starting a new chapter as we assume a leadership role in helping commercial buildings reduce their environmental impact.

Our title as the hub of sustainability stands strong with our building fully occupied with the state's leading change agents. In 2019 our Best for Colorado program mobilized 180 businesses to leverage their power for good. We fully understand that we cannot truly address climate change until we engage in strengthening our democratic processes, and that is exactly what Climate+ Democracy is doing. With the solutions we accelerate each day, through events, our co-working space and our programs, we continue to be the central gathering place for important conversations that lead to action!

Through this multi-pronged approach, plus the incredible work being done by our 50 mission-aligned tenants, we know real change is happening, starting right here at 1536 Wynkoop Street. Thank you for being part of The Alliance Center community and for your ongoing support. We look forward to all we will accomplish together in the years to come.

In solidarity,

Brenna Simmons-St. Onge, Executive Director

THE TIME TO ACT IS **NOW.**

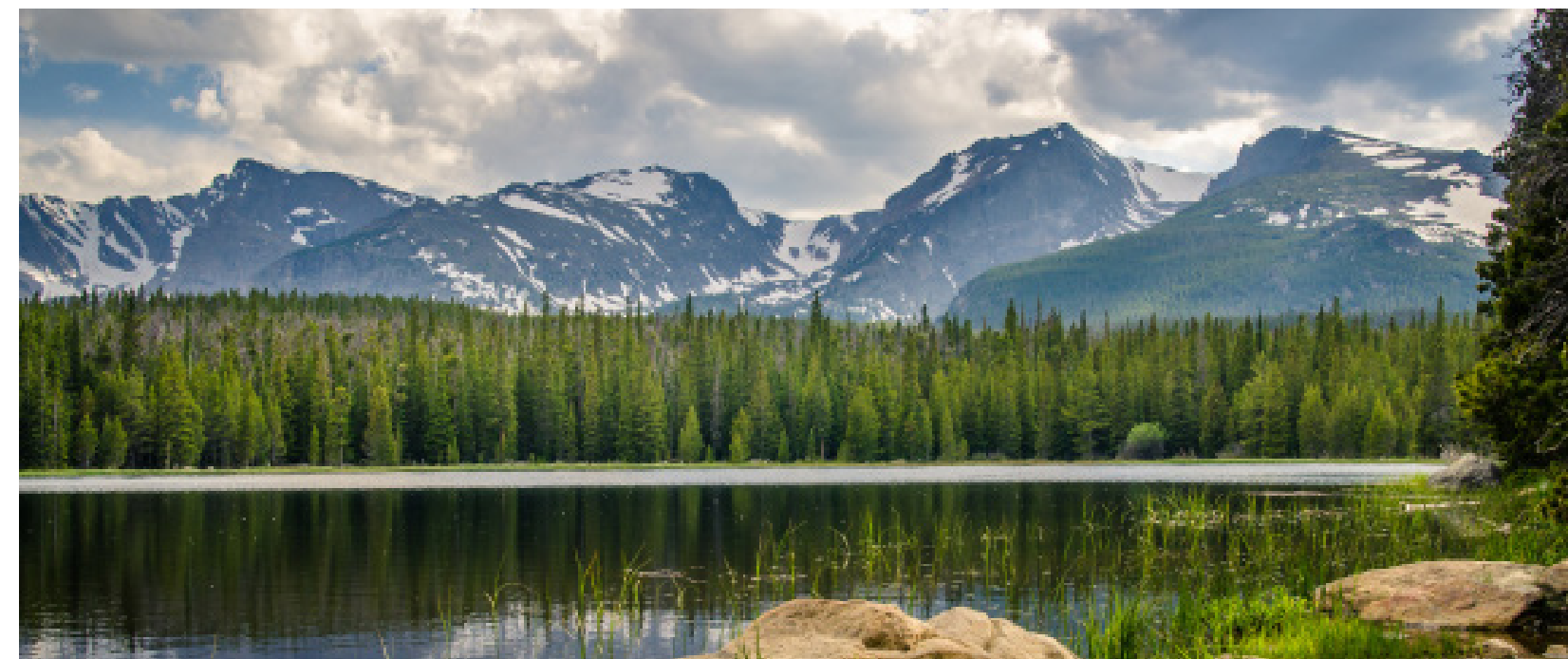
The Intergovernmental Panel on Climate Change predicts we have 10 years to avert the climate crisis. We recognize that to accomplish this monumental task, we must harness the collective power of individuals, organizations, academic institutions, government agencies and corporate leaders. Over the past 15 years, we built a robust cross-sector network of climate leaders across Colorado. During our strategic planning process in 2019, one question continually rose to the top of our minds:

How can we best mobilize our powerful network in the fight against climate change at the pace and scale needed?

This is where you come in. Whether you're a business leader seeking to improve your social and environmental impact, a citizen looking for ways to engage in and strengthen our democratic systems, an engineer utilizing the built environment in the fight against climate change, or an individual who is ready to take the next steps in your sustainability journey, we need you.

As part of our community, you have the opportunity to take part in the fight against climate change in real, meaningful and equitable ways. In the unique trials of today, we are developing ways for you to take action virtually and engage in climate solutions through web-based tools.

It's time to push harder, speak louder and fully engage like never before. The time is now. Will you join us?



WHAT WE DO

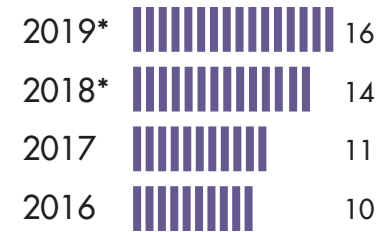
The Alliance Center demonstrates sustainability in action and mobilizes change agents to accelerate solutions.

Our purpose: bring people together to solve systemic problems.

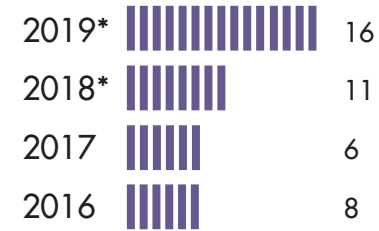
All 17 Sustainable Development Goals are advanced through our work and the work of our tenant community.

Our work focuses on solutions at the intersection of climate change with business, the built environment and democracy. Through our programs we are directly accelerating solutions right here in Colorado.

Team members



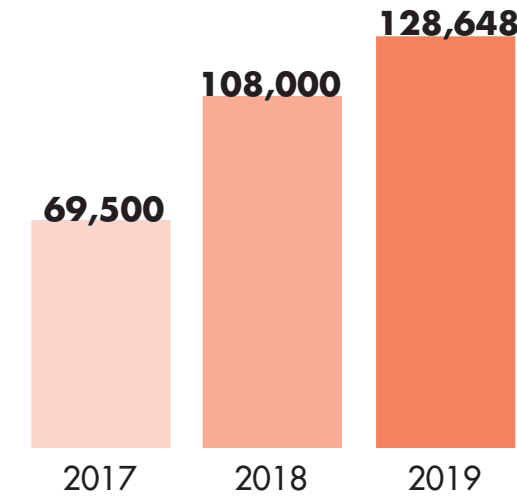
Board members



*Years with 100 percent board and staff giving

OUR WORK AT A GLANCE

The Alliance Center demonstrates sustainability in action and mobilizes change agents to accelerate solutions.



Hard to Recycle Station
Waste Items Diverted

92
LEED ARC PLATINUM SCORE

92
ENERGY STAR SCORE

66,904 kWh
LESS IN GREENHOUSE GASES THAN SIMILAR BUILDINGS IN 2019

85%
OF TOTAL BUILDING WASTE DIVERTED IN 2019

LIVING LAB

Pilot innovative solutions utilizing our building as a demonstration site for sustainability.

DEMONSTRATE

The Alliance Center's ongoing operations ranks the highest for LEED in Colorado.

INNOVATIVE SOLUTIONS

Through strategic partnerships we test new technology, like our microgrid project, which is collecting data for NREL.

CLIMATE+ DEMOCRACY

Mobilize agents of change to fight the climate crisis through civic engagement and tangible actions.

MOBILIZE

Since 2014, there have been 233 sustainability legislative wins from our building - tenants led, Alliance supported.

CIVIC ACTION

Through events like the 2019 Mayoral Candidate Forum and Climate+ Social Movements, we empower civic action.

BEST FOR COLORADO

Increase the number and accelerate the impact of socially and environmentally responsible businesses in Colorado.

ACCELERATE

In 2019, we grew to 180 companies, with 40 new additions, and we provided 21 impact improvement plans to businesses.

BUILDING COMMUNITY

We hosted 20 workshops and networking events with over 500 attendees.

SUSTAINABLE DEVELOPMENT GOALS

The Alliance Center tracks our impact to the UN's Sustainable Development Goals to connect our local work to a global scale.

7 ADVANCED BY THE ALLIANCE

17 ADVANCED BY TENANTS

EMPOWERING FUTURE LEADERS

The Alliance Center employed seven interns in 2019, partnering with Girls' Inc., University of Chicago, University of Denver and more.

HUB OF SUSTAINABILITY

50 MISSION-ALIGNED TENANTS

71% OF TENANTS ARE MORE EFFECTIVE WORKING HERE

72% OF TENANTS MADE KEY CONNECTIONS AT THE ALLIANCE

85% OF TENANTS COMMUTE BY BIKE, TRANSIT OR CARPOOL

58 TIMES OUR STAFF EXPERTISE WAS SOUGHT

43 LEGISLATIVE WINS IN OUR BUILDING IN 2019

GREEN EVENT SPACE

416 EVENTS IN OUR GREEN EVENT SPACE

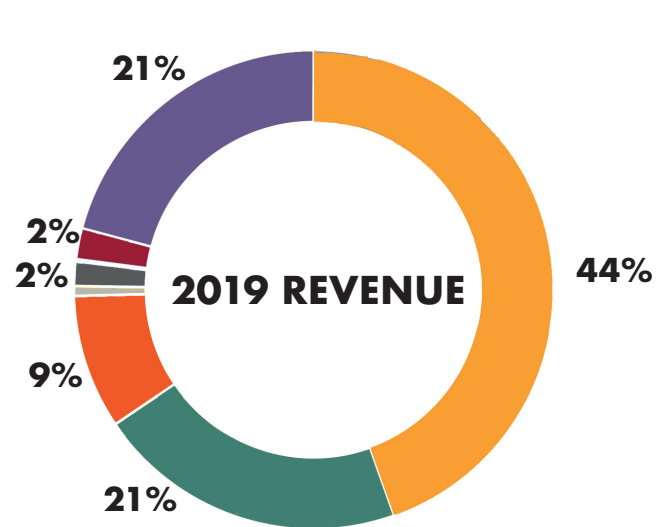
91% NONPROFITS USING EVENT SPACE

15K ATTENDEES IN EVENT SPACE

95% WOULD RECOMMEND EVENT SPACE

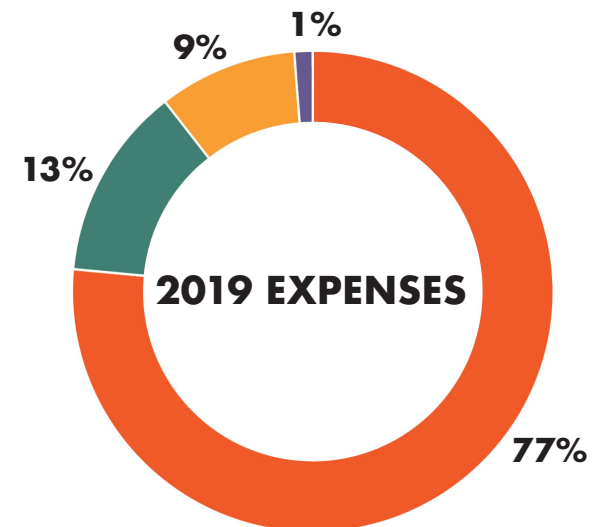
YOUR IMPACT

Donors to The Alliance Center gave \$1,711,832 in 2019, with the additional income shown below representing earned income. We thank all our donors for their generosity. We are humbled our supporters' continued commitment to the mission of The Alliance Center. The following financial information is based on preliminary results and has not yet been audited.

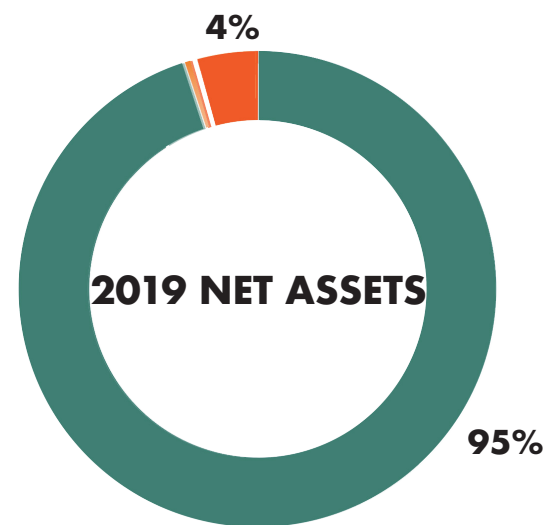


Foundation Grants	\$993,224
Social Enterprise	\$467,377
Fiscally Sponsored Project	\$465,000
Individual Donors	\$202,213
Investment Income	\$46,621
Corporate Giving	\$36,520
In-Kind*	\$14,805
Earned revenue*	\$ 3,680

*Represents less than 1 percent of income



Programs	\$1,297,309
Development	\$220,281
Administration	\$157,560
Fiscally Sponsored Project	\$21,000



Unrestricted assets	\$9,852,519
Temporarily Restricted	
Fiscally Sponsored Projects	\$444,000
Capital Projects*	\$60,000
Programs*	\$15,000

*Represents less than 1 percent of net assets

A NEW PARTNERSHIP

In 2019, The Alliance Center entered an exciting new partnership with State of American Democracy Project. Their goal is to help deepen and broaden the present conversation about democracy and connect it to effective action to repair and strengthen democratic institutions.

Through this partnership, The Alliance Center serves as the fiscal sponsor to State of American Democracy Project. This will allow The Alliance Center to scale our work through Climate+ Democracy to a national level. We are thrilled to team up with State of American Democracy as we work to strengthen the democratic process.



OUR PEOPLE

At The Alliance Center, we believe that true change is only possible through collaboration. We are deeply grateful for each member of our community who helped make 2019 a year of growth.

2019 Staff & Interns

Moudji Alassani	Kristen Leary
Anne Behloul	Ashley Lovell
Vera Beilinson	Emily McAtee
Chris Bowyer	Isabel Mendoza
Lauren Farkas	Dani Orth
Nora Fierman	Jason Page
Annie Garland	Ana Portillo
Sandra Halvatzis	Shannon Salcido
Shay Hlavaty	Jonathan Schmitz
Kelly Honecker	Mariah Shell
Kelby Johnson	Brenna Simmons-St. Onge
Matthew Katz	Nicholas Villareal
Cori Keatts	Moira Wiedenman

2019 Board Members

Melissa Baldrige	Steve Schueth
Bill Becker	Gail Schwartz
Catherine Greener	Dominick Sekich
Lynn Israel	Matt Teeters
Irv Halter	
Stella Hodgkins	
Sonrisa Lucero	
Winna MacLaren	
KJ McCorry	
Betsy Moszeter	
Jill Nelson	
David Orr	
John Powers	

“Everyone at The Alliance Center is smart, passionate, hopeful and full of energy. It’s inspiring to be surrounded by so many bold and ambitious people!
- Winna MacLaren, Alliance Center Board Member

“The Alliance Center is working towards tangible solutions to the challenges of a more sustainable environment, economy and society! We aren’t just observing the challenges - we are facilitating actual solutions!
- Irv Halter, Alliance Center Board Member

THANK YOU TO OUR **2019 SUPPORTERS**

In Honor of Cara Russell
In Honor of Diana C. Helper
In Honor of Sam Allen
In Honor of Steve Schueth
350Colorado
Aaron Nelson and Jessica
Weyandt
Adam Lewis*
Adam Meltzer
AE Design
AJ Grant and Kate Fay
Alana Romans
Alex Ferencz
Alexander Person
Alexandra Conway Peterson
Alexia Parks
Allie Kline
Allison Bajet
Alpine Bank
Amalgamated Bank
AmazonSmile Foundation
Ambient Energy
Amy Battles
Angel Touch Commercial
Cleaning
Angela Boag
Anna Zawisza
Anonymous
Anthony Massaro
Arthur Gest
Ashley Lovell
Aspen Community Foundation
Barbara Hapgood
Barbara Whalen
Becky Farr
Benjamin Carmichael
Berkeley Untapped
Betsy Moszeter
Bill Callison
Blue Star Recyclers
Bob Doyle
Bob Helmuth

Bob Vanourek
Boulder Beer Company
Bradley Udall
Brenna Simmons-St. Onge
Bret Kudlicki
Brett Family Foundation
Bridget Murray
Brittany Pettersen
Bud Wilson
Business for Water Stewardship
Cannon Design
Carl Shushan and Sandi Hill
Carol Cochran
Carrie Murphy
Catherine Greener
Catherine Salcito
Catherine Schuberth
Celeste Cizik
Ceyl Prinster
Charles White
Chris and Kara Bowyer
Chris Bentley
Chris Hoffman
Christine Ledng
Claudine Schneider
Clayton Bartczak
Community Foundation Serving
Boulder County
Conor Merrigan
Conservation Colorado
Continuum Consulting Services
Corinna Keatts
Craig Spalding
Cristi Villamil
Daniel Katz
Danielle Keen
Danielle Orth
Daryl Shute
Dave Young
David Miller and Anne Wenzel
David Orr

David Zillis
Dean Stanberry
Debra Brown
Dee Chirafisi
Denis Moynihan and Trish
Schoch
Denise Miller
Dent by Design
Diane Rosenthal
Dick and Dottie Lamm
Dominick Sekich
Don Mayer
Doug Phelps
Eco Products
Educational Foundation of
America
Eide Bailly LLP
EJCM
Elise Jones
Elizabeth Cooperman
Eric Eisenbud
Evi Klett
Faye Park
Felicia Naranjo Martinez
Fetzer Vineyards
First Affirmative Financial
Network
Frank Rukavina
Frontstream
Gail and Alan Schwartz
Gates Family Foundation
Geri Mitchell-Brown
Glen Davis
Gordon White
Green Waves Fund
Group 14 Engineering
Harris Sherman and Tina Staley
Heidi and Peter VanGenderen
Heidi Piper
Helene Lefkowitz
Ian Silverii
Impax Asset Management

Irv Halter
Isabel Mendoza
Jan Rose
Jane and Edward Wasson
Janna Six
Jason Page
Jason Sharpe
Jeff Hart
Jeff Hohensee
Jeff Neuman-Lee
Jeffrey Ackermann
Jenise Bermudez
Jennie Wray
Jennifer Leitsch
Jeremy Rowland
Jerry and Sharon Tinianow
Jhon Londoño
Jill Nelson and Thomas Bidell
Jill Tupper
Jim and Sue Lincoln
Jim Theye
Joanne Keys and Russell
Schweickart
Joe Breddan
John Backlund
John Byrd
John Loewy
John Powers
John Steiner and Margo King
Jolynn Jarboe
Jon Jensen
Jonathan Schmitz
Judy Capra
Julie Edwards
Julie Goldstein
Julie Klein
Julie Lang
Junko Nagao
Karen and Steven Leaffer
Karen Ashworth-Macfarlane
Karen Benner
Karen Russell
Kassandra Smith
Kate Bermingham

Katharine Eaton
Katherine Keegan
Kathryn Mutz
KC Becker
Kelby Johnson
Kelly Crandall
Kevin Krauth
Kevin Lewis
Kevin Morse
KG Clean
KJ McCorry
Kim and Demetri Coupounas
Kim Hedberg
Kim LeClaire
Kristen Leary
Larry Lederer
Lauren Farkas
Lawrence Ford
Lea Zugschwerdt
Leonard Slosky
Linda Ann Smith
Linda Burtis
Lisa and Tim Main
Lisa McCann
Lizette Pena
Llewellyn Wells
Lois Walton
Lora Ledermann
Lorii Rabinowitz
Lyn Ciocca McCaleb
Lynn and Jerry Babicka
Lynn Israel
Lynn Yarmey
Manny Lopez del Rio
Maria Vega
Mariah Shell and Ethan Leslie
Mark Meaney
Martha Records and Rich
Rainaldi
Mary Caulkins and Karl Kister
Matt Teeters
Matthew Katz
Matthew Mines
Megan Myers

Megan Whiteside
Melissa Baldrige
Melissa Bauer
Michael Bennet and Susan
Daggett
Michael Dowling
Michael P. Totten
Michael Simpson
Michele Hart
Michelle Barnes
Michelle Roche
Mike Kruger
Mike McPhee
Mila Popovich
Milena Johnson
Misti Groves
Moirra Wiedenman
Molly Ross
Moye White LLP
Nada Alami
Nanci Avitable
Nancy Gruschow
Natalie Nove
New Belgium Brewing Company
Nicole Bagley
Ning Mosberger-Tang
Oatly
Park Foundation*
Patrick Hall
Patrick Morelli
Perry Wisinger
Pete Dignan
Peter Krahenbuhl
Phil and Emiko Kirshman
Phyllis Pineda Bovin
Plante Moran
Praful Shah
ProLogis
Rebecca DiDomenico and
Stephen Perry
Renee Azerbegi
RJ Harrington
Rob Duray
Robert Schuham

Robert Siegel
Roger Cobb
Ron Binz and Mary Donahue
Ruth and Doug Clevenger
Samantha Cox
Samantha Reifer
Sarah Larrabee
Scott Kiere
Scott Macfarlane
Sean McCabe
Shawn Audlin
Shawn Hansson
Shay Hlavaty
Sheila Pelczarski
Shelly Smith
Shirley Hamilton
Sierra Club-Rocky Mountain Chapter
Skyler Webster
Snowy Peaks Winery
Sonrisa Lucero
Spike Buckley

Stella Hodgkins
Stephanie Holder
Steve and Darla Schueth
Steve Bachar
Steven Ellis
Sue Taigman
Sue Thompson
Susan Cobb
Suzanne Jones
Tatiana Marquez
Terri Lowe
The Denver Foundation
The Denver Foundation
Environmental Affinity Group
The Heinz Endowments*
The Prentice Foundation, Inc.
Thomas Marker
Thomas Van Dyck
Tim Gosar
Tim Van Meter
Todd Smarr
Tom Geissler

Tom Quinn
Tova Jacober
Tracey MacDonald
Traci Ranta
Valerie Borthwick
Wallace Global Fund
Way Shen
Weston Wilson
William Doe
William Murray
William Schroer
Winna MaLaren
Yoanna Todorva
Young American Center for Financial Education
Zach Owens
Zeppelin Development
Zeppelin Family Foundation

**Indicates supporters of the State of American Democracy project*



OUR **PURPOSE**

We exist to bring people together to solve systemic problems.

OUR **VISION**

The Alliance Center envisions a sustainable and equitable future in which all communities thrive, democracy is strong, the economy works for everyone and the planet is healthy.

OUR **MISSION**

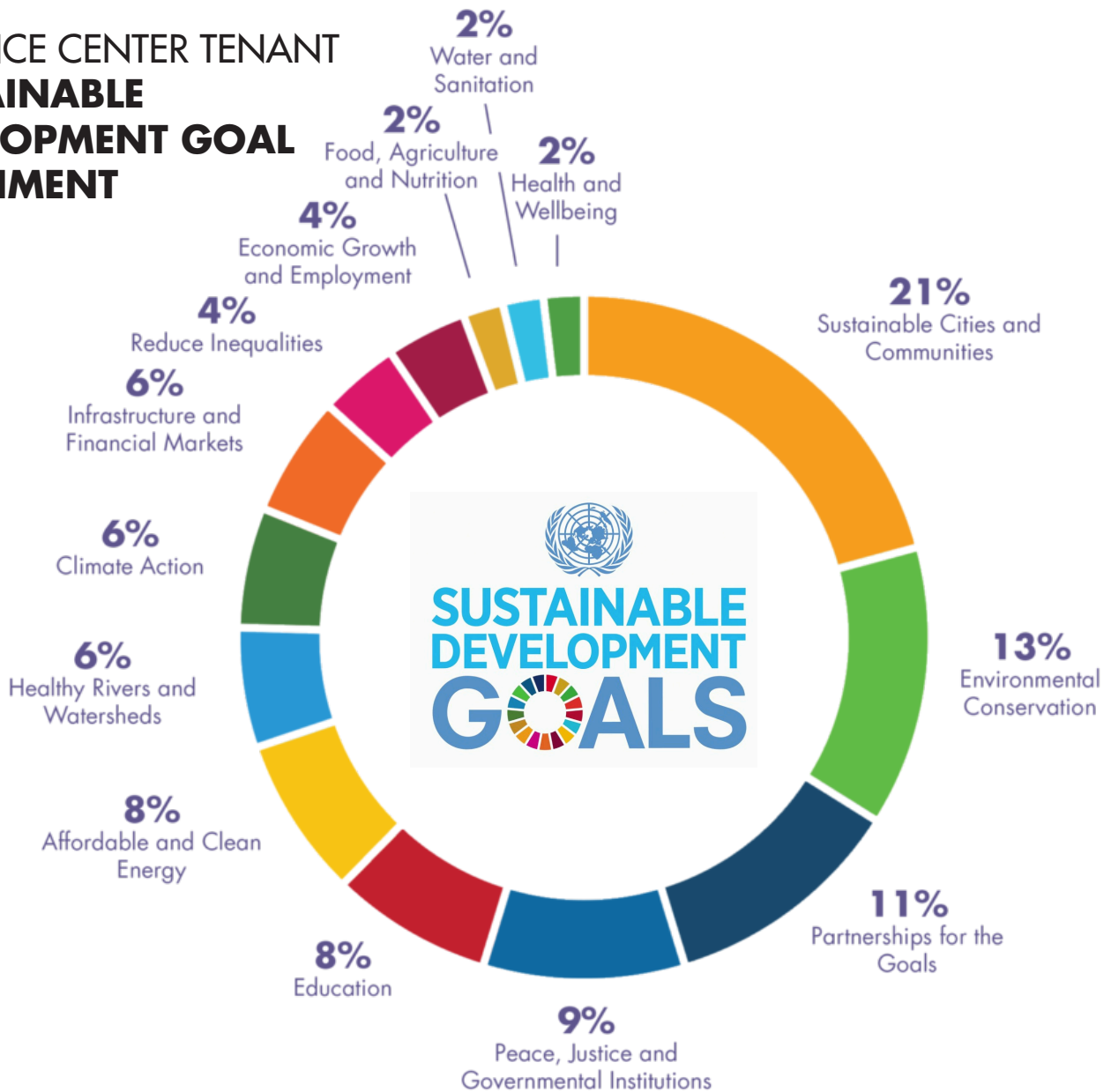
Our mission is to demonstrate sustainability in action and mobilize change agents to accelerate solutions.

THINK GLOBALLY, **ACT LOCALLY**

We are measuring our impact against the Sustainable Development Goals established by the United Nations to take them from aspirational goals to measurable, tangible actions at our local level. We recognize that we cannot do this work alone, and therefore we activate and manage a network of collaborators to tackle the broad spectrum of sustainability goals.



ALLIANCE CENTER TENANT SUSTAINABLE DEVELOPMENT GOAL ALIGNMENT



Working at The Alliance Center has opened doors to me that I didn't even know existed. The resources, opportunities and experiences available here have revolutionized how I think about modern workspaces. Every day I'm inspired by the organization's commitment to local work and global impact. Thank you, Alliance Center! - *Jonathan Trites, Alliance Center tenant*



**THE ALLIANCE
CENTER**

1536 Wynkoop Street
Denver, CO 80202

To increase the impact of The Alliance Center, you can make a tax-deductible donation on our website at thealliancecenter.org/donate.

Learn more about our work and sign up for our e-newsletter on our website thealliancecenter.org

Follow us on social media!

