



CONNECTING PEOPLE.

INSPIRING IMPACT.



1536



THE ALLIANCE CENTER

IMPACT REPORT

2018



**THE ALLIANCE
CENTER**

FROM THE EXECUTIVE DIRECTOR



Dear Friends,

Thanks to our incredible, supportive community, 2018 was a year of dramatic growth, both within our team and in terms of our ability to make a difference. I was honored to take on the position of executive director in May, and since that time we have reached full tenant occupancy (with a wait list) in our building, and we welcomed six new staff members and eight board members in an effort to expand and diversify our capacities and our impact.

We also completed major projects that further reinforce our status as a leader in high-performance building innovation. Our sunken patio is now home to an urban sustainable garden, providing a refreshing natural space in the heart of LoDo for our tenants and visitors. On our first floor, we installed a state-of-the-art Hard to Recycle Station where our community can recycle materials such as batteries, e-waste, plastic bags and much more. In 2018, our LEED platinum facility welcomed over 17,000 people to educate, connect and inspire informed action.

Our programs create cross-sector solutions in our communities, economy and environment, further positioning us as the hub of sustainability in Colorado. The Alliance hosted luminaries and leaders from around the world to elevate the conversation, strategies and action regarding climate change mitigation, adaptation and resilience. Dozens of new collaborations started as a result of our programs, driving tangible action in our state. We informed hundreds of Coloradans in advance of the midterm elections and provided nonpartisan, objective information regarding the most effective ways to engage in the democratic process.

We now manage the Best for Colorado program, leveraging a powerful partnership with B Lab, the nonprofit behind the B Corp movement. Governor Polis helped us launch the program, which is designed to strengthen and grow the number and impact of socially and environmentally responsible businesses across the state. Collaboration continues to be the heart of our work, as evidenced by the incredible policy work of our tenants. Of the 35 pro-sustainability bills that were passed this year in Colorado, eight of them were the result of two or more Alliance Center tenants working together. Our tenants are truly a powerful force, and in supporting us you support the work of all our tenant organizations.

All of this amazing progress could not have happened without you, and 2019 is starting off on a powerful trajectory. We are now better positioned than ever as an organization, community and state to create a truly sustainable Colorado. We look forward to working with you in the months and years ahead. After all, it will take all of us working together to create thriving communities, a strong democracy, an equitable economy and a healthy planet. Thank you for your help in making this work possible. Hope to see you soon at The Alliance Center!

A handwritten signature in black ink, appearing to read 'Brenna Simmons-St. Onge'. The signature is fluid and cursive.

Brenna Simmons-St. Onge, Executive Director



WHO WE ARE

OUR VISION

A truly equitable, inclusive and sustainable future.

OUR MISSION

The Alliance Center brings people together to create a world where our communities thrive, our democracy is strong, our economy works for everyone and our planet is healthy.

OUR GOAL

Our goal is to transition Colorado to an equitable, clean-energy economy by 2050. We work to reduce greenhouse gas emissions by 50 percent by 2030, with the ultimate goal of a fossil fuel-free Colorado by 2050.

To accomplish this, The Alliance Center will:

- Increase the number and positive impacts of socially and environmentally conscious businesses in Colorado.
 - Provide tools, resources and knowledge to drive equitable climate action at the individual, organizational, municipal and state levels.
 - Leverage our programs to help create healthy social, political, environmental and economic systems in which everyone can thrive.
 - Demonstrate, share and scale tangible solutions for high-performance buildings and cutting-edge technology.
 - Mobilize our extensive network, starting with our over 50 mission-aligned tenants, to make sustainability accessible, inclusive and equitable in Colorado.
- 

2018 HIGHLIGHTS



Governor Hickenlooper visited in June to discuss Colorado's Climate Action Plan.



We opened our urban sustainable garden in our sunken patio space in June.



Mayor Hancock rolled out Denver's Climate Action Plan here in January.



Governor Elect Polis joined us for our Best for Colorado Launch Party in November.

DEMONSTRATING SUSTAINABILITY

ENERGY EFFICIENCY

88

Energy Star Score
(out of 100)

Translation: Our building is more energy efficient than 88 percent of our peers.



Colorado's first LEED platinum certification under the newest version of LEED, V4

In 2018, our building produced **60,350 kWh** less in greenhouse gas emissions than other energy-efficient buildings in Denver. That's equivalent to **275,000** fewer miles driven.



In November our director of building operations, Chris Bowyer, was invited to speak at the international Greenbuild conference about our green building practices.

TRANSPORTATION



Over **83%**

of tenants commuted using transportation other than a single-occupancy vehicle



EV Fast
Charger

In January, former Governor Hickenlooper announced his EV regional plan here at The Alliance Center

Our EV fast charger was the **1st** fast charger installed in LoDo.

In the first full year of operation, the fast charger saved **2,500 kg** in greenhouse gas emissions, taking **10,000** vehicle miles off the road.

WASTE REDUCTION

Hard To Recycle

In December we installed our new Hard to Recycle Station, where our community can recycle materials such as batteries, e-waste, plastic bags and more.

200,000
items diverted



83%

of our building's waste is diverted from the landfill

Over **50,000**
Pounds of material recycled

Over **17,000**
Pounds of mixed organics composted

MOBILIZE, ACCELERATE AND EDUCATE

COLLECTIVE IMPACT



74% of tenants say they are more effective and efficient in their jobs because they work at The Alliance Center

74% of tenants say that being in The Alliance Center allows them to make key connections that they otherwise would not have made

Our shared workspace model generates collaborative opportunities among our tenants. In 2018, our tenants achieved the following legislative successes:

8 pro-sustainability bills passed
13 anti-sustainability bills successfully blocked

PROGRAMS

482
Events held in our certified green event space

17,000
People attended events in our event space

 Over **1,300** people attended our programmatic events to learn, connect and take informed action

75% of attendees return for another event

82% found our programs valuable

40% of our program attendees made a new connection AND followed up with that connection

26% of our event attendees started a new collaborative project(s) as a result of our programs

BEST FOR COLORADO



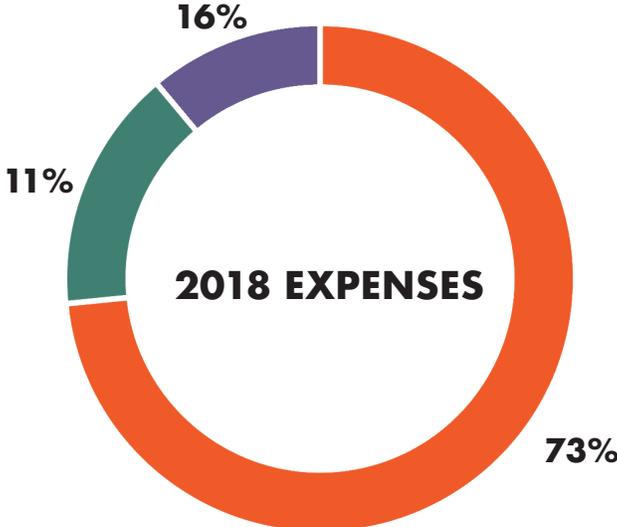
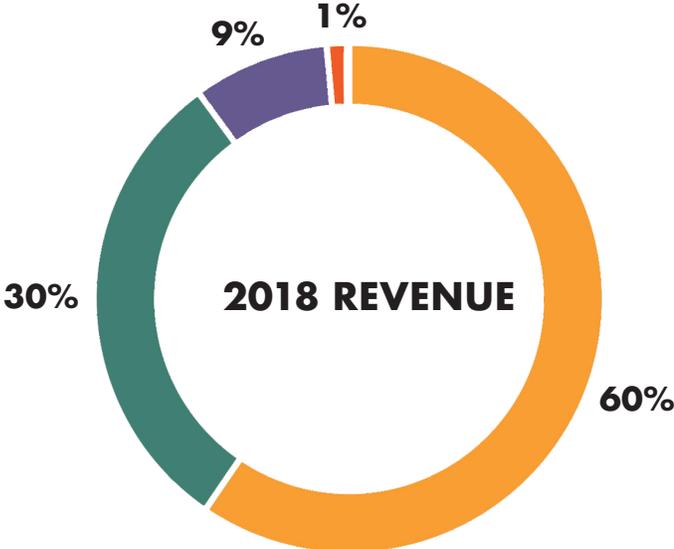
In October we officially took over the Best for Colorado program from our partners at B Lab. The program invites all Colorado companies to measure and improve their social and environmental impact. We kicked off the program with a launch party attended by Governor Polis, local chamber of commerce leaders and members of the Denver business community.

132
Best for Colorado businesses in October 2018

Four
Areas the Best for Colorado assessment scores companies on: Environment, Community, Work Force and Governance

YOUR IMPACT

Contributors to The Alliance Center donated \$1,032,132 in 2018. We thank all of these donors for their generosity. We are humbled by the continued commitment of our supporters to the mission of The Alliance Center. The following financial information is based on preliminary results and has not yet been audited.



 Foundation Grants	\$883,124
 Social Enterprise	\$451,092
 Individual Donors	\$127,970
 In-Kind	\$18,749
 Corporate Giving*	\$1,593
 Investment Income*	\$696

 Programs	\$1,004,282
 Administration	\$314,968
 Development	\$208,911

*Represents less than 1 percent of income

2018 DONORS

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BEYOND THE NUMBERS

At The Alliance Center, we believe that true change is only possible through collaboration. We are deeply grateful for each member of our community who helped make 2018 a year of growth. For a full list of 2018 donors, please visit thealliancecenter.org/impactreport.

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Dani Orth
Jason Page
Ana Portillo
Jonathan Schmitz
Mariah Shell
Brenna Simmons-St. Onge
Moira Wiedenman

“Attending events at The Alliance Center has helped me push myself to be more engaged in economic and environmental issues at home and to continually educate myself throughout the week.”

- 2018 event attendee



**THE ALLIANCE
CENTER**

1536 Wynkoop Street
Denver, CO 80202

To increase the impact of The Alliance Center, you can make a tax-deductible donation on our website at thealliancecenter.org/donate.

Learn more about our work and sign up for our e-newsletter on our website thealliancecenter.org

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